

Proposal: Comprehensive Plan Online Survey

Description: Review the proposed public, online survey that will be conducted to gather public input as it relates to the update to the Village's Comprehensive Plan.

Applicant(s): Village of Caledonia

Address(es): 5043 Chester Lane

**Suggested Motion:** That the Plan Commission approves the proposed Online Comprehensive Plan Community Survey, including its content and distribution methods, as presented.

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**Background:** The Village is in the early stages of updating its Comprehensive Plan. As part of this process, staff and SEWRPC, the Village's consultant, developed an online survey using Esri's Survey123 platform. The survey is intended to identify key issues and community priorities that will help guide the plan update.

**Special Comprehensive Plan Committee Review:**

To support the planning process, the Village established a Special Comprehensive Plan Committee. The Committee's main role is to provide feedback on whether engagement activities are reaching a broad and representative set of stakeholders and to ensure that public feedback is effectively captured. As part of this effort, the Committee reviewed the draft survey. Members provided feedback on how to improve the wording, flow, and clarity of each question. Their input helped ensure that the survey reflects community concerns and is user-friendly.

**Survey Organization and Distribution:**

The survey is organized into seven sections: 1) About You, 2) Community Strengths and Challenges, 3) Housing and Residential Neighborhoods, 4) Economic Development, 5) Community Facilities and Parks, 6) Transportation and Mobility, and 7) Final Thoughts. These sections cover topics that serve as a foundation for the plan update by asking residents for their perspectives on current conditions, challenges, and future priorities. Each section aligns with the requirements of Wisconsin Statute 66.1001.

The survey will be distributed throughout the Village. QR Codes will be posted in several locations, including Village parks, other public spaces, and institutions willing to participate in this process. Tentatively, the survey will remain open from October 1 through January 31.

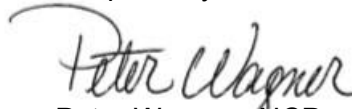
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Respectfully submitted:



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