

SITE PLAN REVIEW APPLICATION Pursuant to Section 17.43 of the Municipal Code				
Please read and complete this application carefully.	All applications must be signed and dated.			
APPLICANT OR AGENT	PROPERTY OWNER			
Fiduciary Real Estate Development, Inc.				
789 N Water St, Ste 200				
Milwaukee, WI 53202				
Phone (262)366-4376	Phone ( )			
E-Mail tderosa@fred-inc.com	E-Mail			
PROPERTY ADDRESS           NEC of County Line Road and Lannon Road				

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NEIGHBORING USES - Specify name and type of use, e.g. Enviro Tech - Industrial, Smith - Residential, etc.

North	South	East	West
Agricultural	Residential	Institutional	Residential

### READ AND INITIAL THE FOLLOWING:

X I am aware of the Village of Germantown ordinance requiring fire sprinklers in most new construction.

- X I understand that all new development is subject to Impact and/or Connection Fees that must be paid before building permits will be issued.
  - X I understand that an incomplete application will be withdrawn from the Plan Commission agenda and that all resubmissions to the Plan Commission are subject to a new application fee.

4/18/2022

Applicant

Defosa



789 N. Water Street, Suite 200, Milwaukee, Wisconsin 53202 hone 414.226.4535 • Fax 414.226.4523 • www.fred-inc.com

April 18, 2022

Mr. Jeffery Retzlaff Village of Germantown Village Planner & Zoning Administrator N112W17001 Mequon Road Germantown, WI 53022

### **RE: Plan Commission Consultation April 25, 2022**

Dear Mr. Jeffery Retzlaff:

We are respectfully requesting to be placed on the Plan Commission Agenda for Consultation Review for the following properties located on the NEC of County Line Road & Lannon Road:

- Parcel # 323986
- Parcel # 323995
- Parcel # 323987

Enclosed with this letter, please find the following items relating to the above referenced submittal:

- Application & \$200 Check
- Detailed Proposal Description
- Conceptual Multifamily Submission
- Conceptual Industrial Submission

We have made the following changes to our submission since our Plan Commission meeting on March 28, 2022.

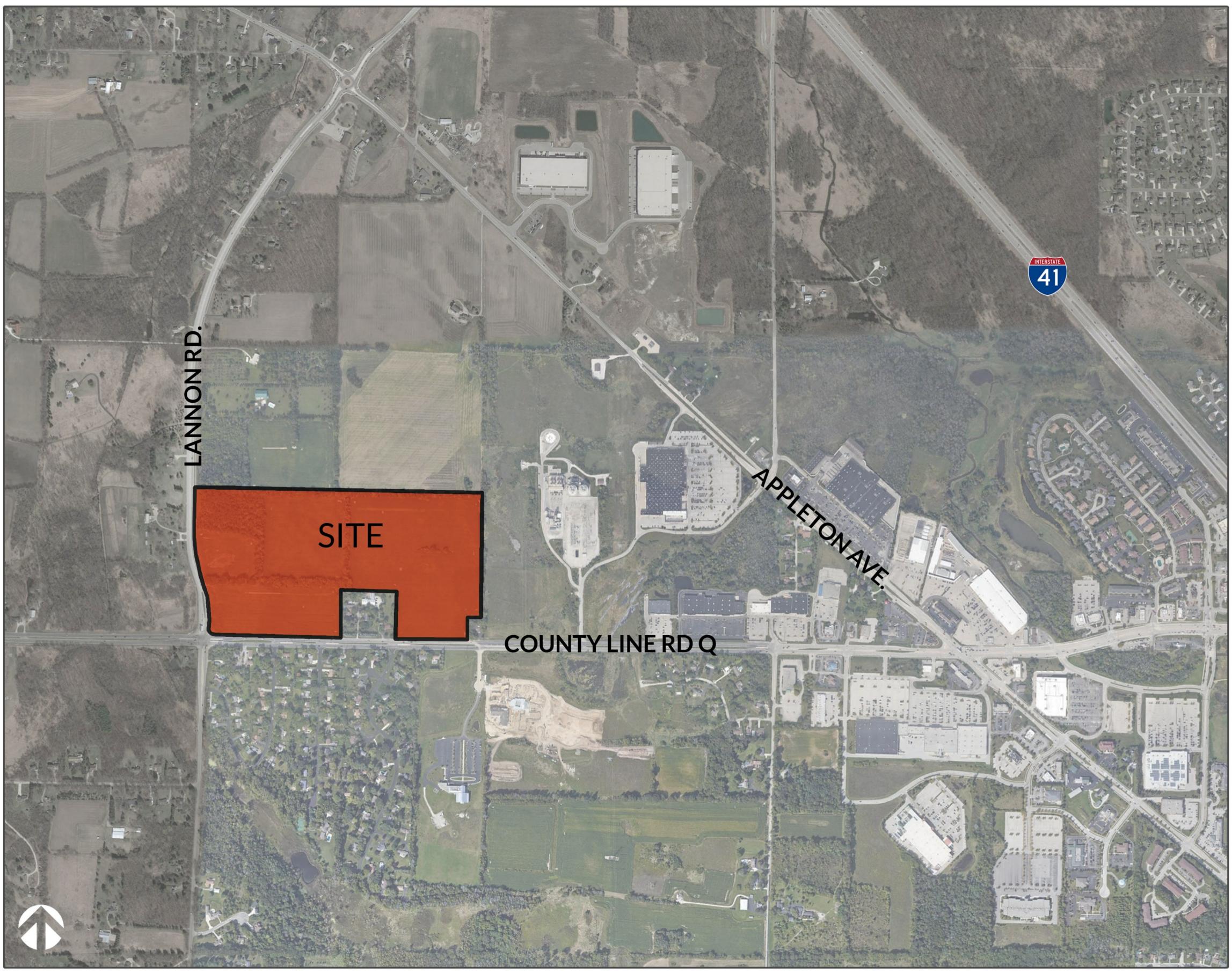
- Removed the 6.1-acre C-store from the hard corner
- Added 6.1 acres to the multifamily development thus reducing the overall density of the project from 11.94 units per acre to 9.66 units per acre
- Minor adjustments to surface and enclosed parking due to new layout that incorporates the additional C-store acreage
- Several modifications have been made to the size and orientation of the industrial buildings

Should you have any comments or questions, I can be reached at (414) 246-8402. I appreciate your assistance and look forward to speaking with you soon.

Regards,

Fiduciary Real Estate Development, Inc.

Anthony DeRosa



## SITE CONTEXT MAP

NOT TO SCALE

# **PROPOSED DEVELOPMENT AT COUNTY LINE Q AND LANNON ROAD** *Germantown*, Wisconsin

DEVELOPERS



## FIDUCIARY REAL ESTATE DEVELOPMENT INC.

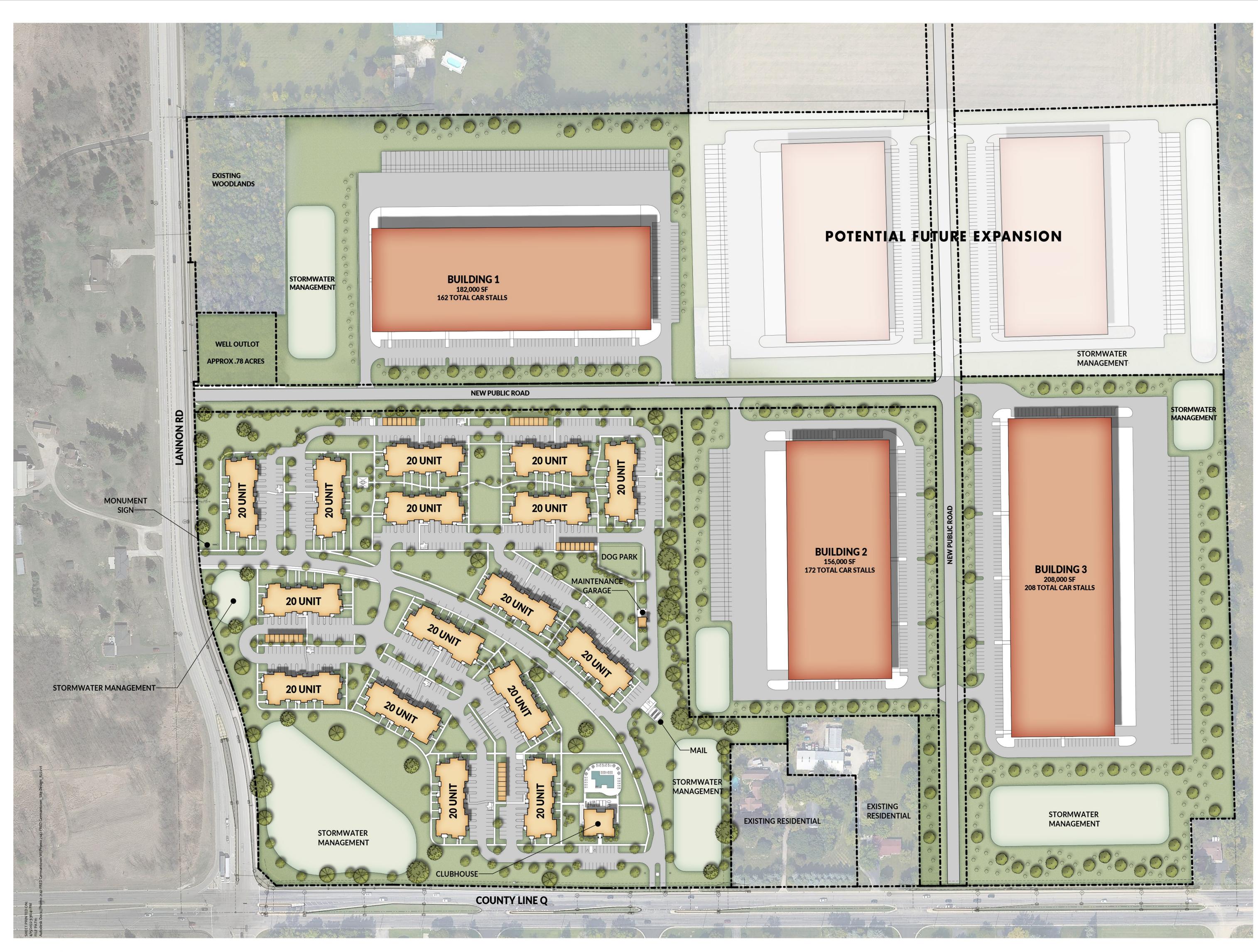


## DATE: 15 APRIL 2022

## CONCEPTUAL DEVELOPMENT SUBMISSION







## SITE STATISTICS

## MULTIFAMILY

**TWO STORY WALKUP BUILDINGS WITH 20 UNIT CONFIGURATIONS** ALONG WITH A CLUBHOUSE AND POOL

20 UNIT BUILDING - 25,797 SF (1,072 SF/UNIT\*) **\*SF/UNIT DOES NOT INCLUDE GARAGE** TOTAL AREA: 412,752 SF

SITE AREA

33.1 ACRES (9.66 UNITS/ACRE)

**UNIT MIX** 

STUDIO	32
ONE BEDROOM	128
TWO BEDROOM	128
THREE BEDROOM	32

320 **TOTAL UNIT COUNT** 

### PARKING

IOTAL

ENCLOSED STALLS SURFACE STALLS	232 (.72 STALLS/UNIT) 488 (1.52 STALLS/UNIT	
CLUBHOUSE STALLS	21	
TOTAL	741 ( 2.31 STALLS/UNIT)	

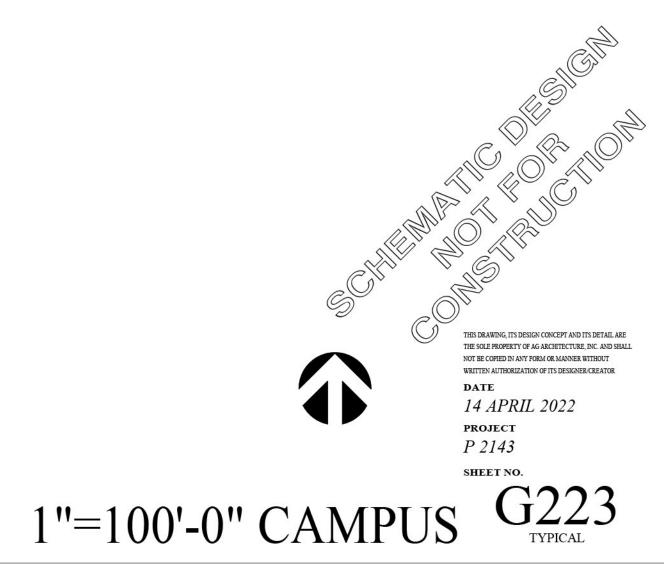
## INDUSTRIAL

**3 BUILDINGS** 

**BUILDING 1: 182,000 SQFT** BUILDING 2: 156,00 SQFT BUILDING 3: 208,000 SQFT

TOTAL SQFT: 546,000 SQFT







RENDERING IS REPRESENTATIVE ONLY... SEE DOCUMENTS FOR SPECIFIC DETAILS

# **SEASONS AT GERMANTOWN** Germantown, Wisconsin

# FIDUCIARY REAL ESTATE DEVELOPMENT INC.



DATE: 15 APRIL 2022

CONCEPTUAL DEVELOPMENT SUBMISSION







## SITE STATISTICS

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**CLUBHOUSE STALLS** 

TOTAL

741 ( 2.31 STALLS/UNIT)

**TYPCIAL PARKING** DIMENSIONS

10' X 18' ( 180 SQFT)



























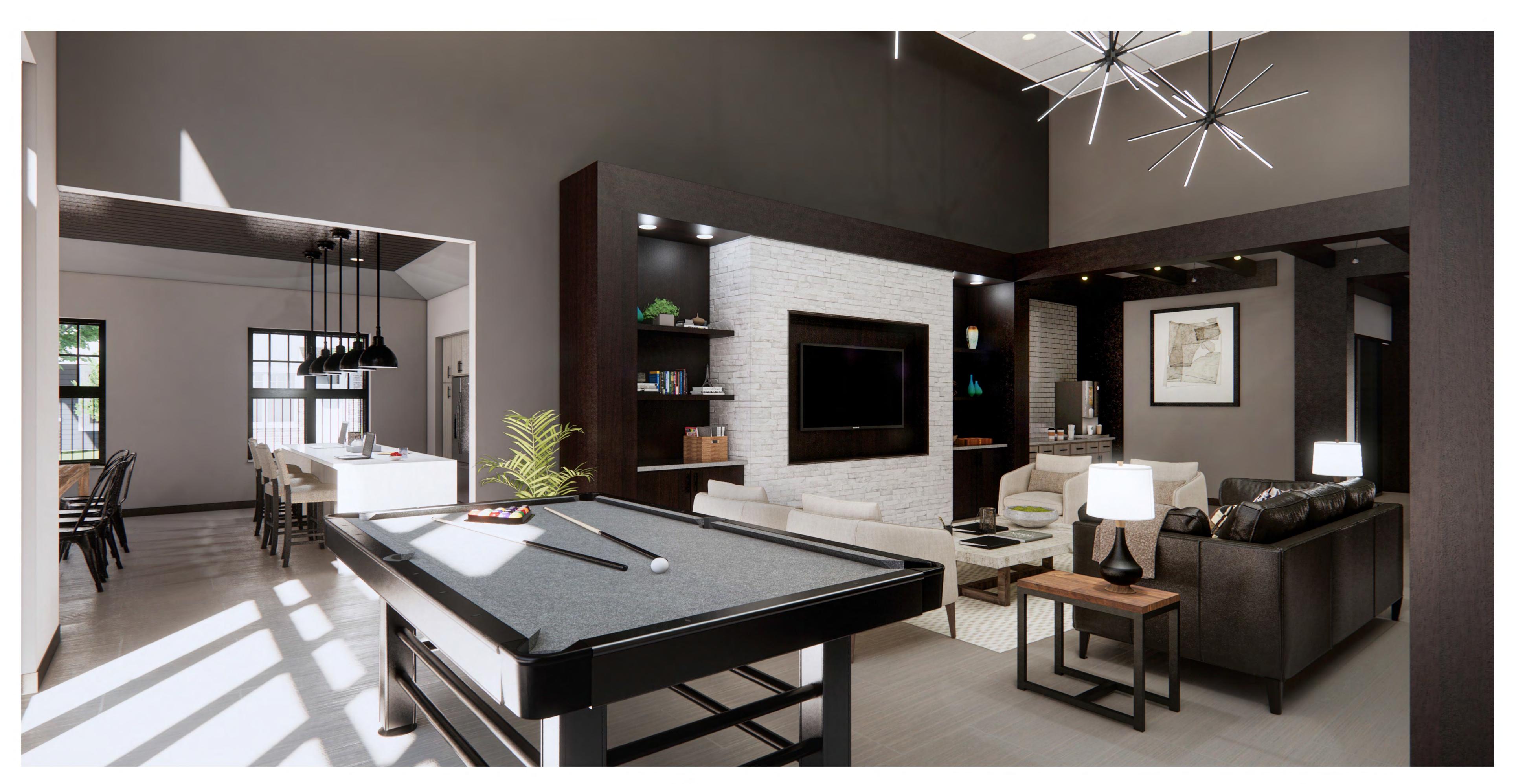














































































## MULTIFAMILY

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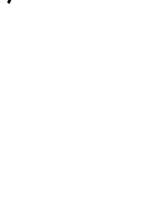
10' X 18' ( 180 SQFT)



PEARL GREY / NIGHT GREY

AGED PEWTER/COBBLESTONE







REVISIONS

NO. DATE DESCRIPTION

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### WINDOW NOTES

PROVIDE 1/2" WIDE PREFINISHED MUNTINS IN INSULATING GLASS AIR SPACE PER ELEVATIONS,

FIELD VERIFY ALL CUSTOM WINDOWS. ALL GLASS LOCATIONS WITHIN A 24" ARC OF EITHER VERTICAL EDGE OF A DOOR IN THE CLOSED POSITION WILL BE SAFETY GLASS WHER THE BOTTOM EXPOSED EDGE OF THE GLAZING IS LESS THAN 60 INCHES ABOVE THE WALKING SURFACE. ALL GLASS IN ANY DOOR SHALL BE SAFETY GLASS.

### EXTERIOR ELEVATION GENERAL NOTES

1, ALL CONDUIT, METERS, VENTS, ETC, TO BE PAINTED TO MATCH ADJACENT SURFACE.

- 2. GUTTERS AND DOWNSPOUTS ARE PREFINISHED ALUMINUM.
- 3. SEE SHEET A530 FOR STOREFRONT SCHEDULE.
- 4, FIBER CEMENT TRIM TO BE ARTIC WHITE,

### EXTERIOR ELEVATION KEY NOTES:

- A THREE DIMENSIONAL ASPHALT SHINGLES
- B BRICK GLACIER GREY
- CS MANUFACTURED STONE CINDER LIMESTONE
- F1 FIBER CEMENT SIDING WITH 5" LAP NIGHT GRAY
- FP1 VERTICAL FIBER CEMENT PANEL BATTENS @ 16" O.C. PEARL GREY BATTENS TO MATCH
- FP2 SMOOTH FIBER CEMENT PANEL ARCTIC WHITE
- MR STANDING SEAM METAL ROOF

SHE 4/24/ FILE





# 1/4" EXTERIOR ELEVATIONS - CLUBHOUSE A530

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### WINDOW NOTES

### ELEVATIONS.

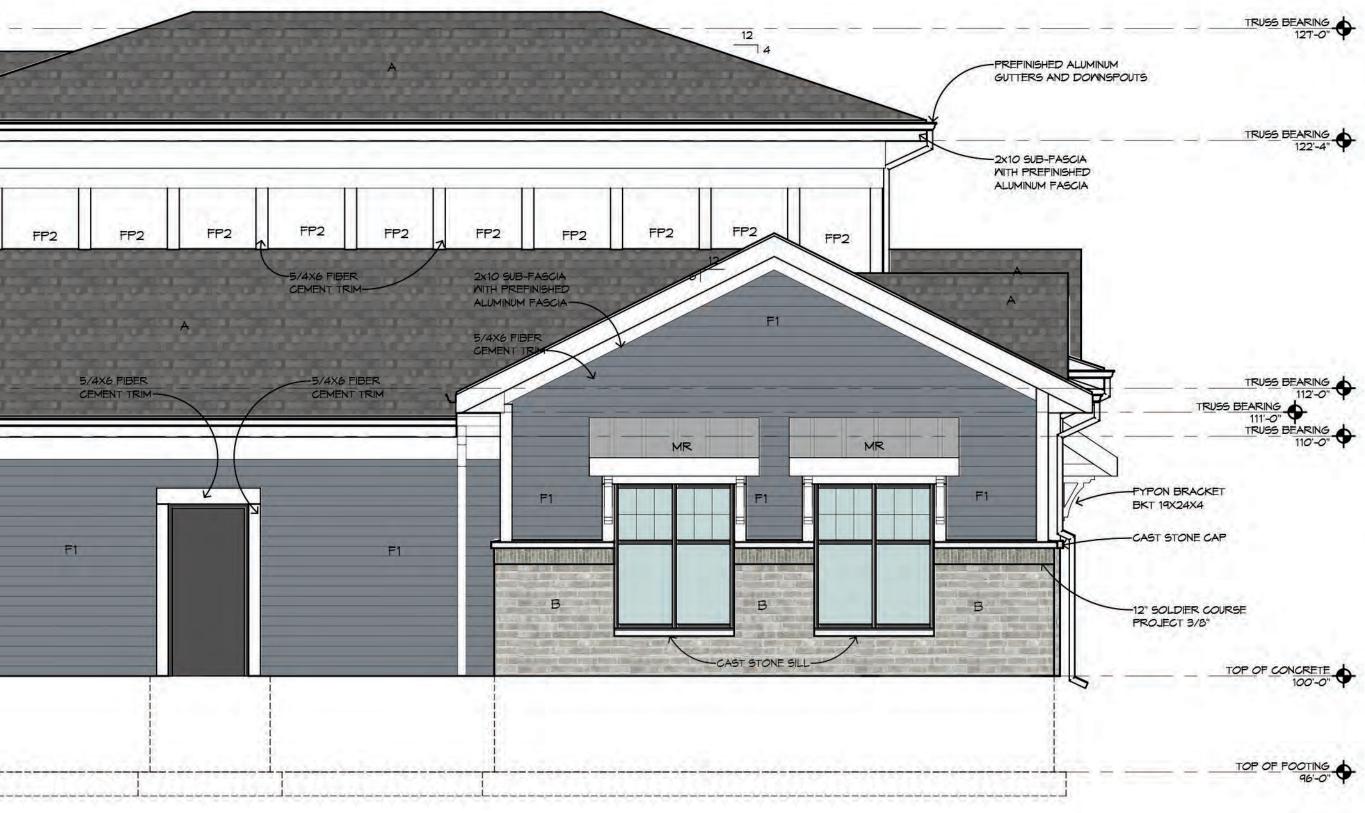
### FIELD VERIFY ALL CUSTOM WINDOWS. 5/4X12 FIBER CEMENT FRIEZE BOARD ALL GLASS LOCATIONS WITHIN A 24" ARC OF EITHER VERTICAL EDGE OF A DOOR IN THE CLOSED POSITION WILL BE SAFETY GLASS WHER THE BOTTOM EXPOSED EDGE OF THE GLAZING IS LESS THAN 60 INCHES ABOVE THE WALKING SURFACE. 2x10 SUB-FASCIA WITH PREFINISHED ALL GLASS IN ANY DOOR SHALL BE SAFETY GLASS. ALUMINUM FASCIA-EXTERIOR ELEVATION GENERAL NOTES FYPON BRACKET BKT 19X24X4-----1. ALL CONDUIT, METERS, VENTS, ETC. TO BE PAINTED TO MATCH ADJACENT SURFACE. Seasons 2. GUTTERS AND DOWNSPOUTS ARE PREFINISHED ALUMINUM. 5/4X6 FIBER CEMENT TRIM-3. SEE SHEET A530 FOR STOREFRONT SCHEDULE. 4. FIBER CEMENT TRIM TO BE ARTIC WHITE. 5/4X10 FIBER CEMENT TRIM-EXTERIOR ELEVATION KEY NOTES: A THREE DIMENSIONAL ASPHALT SHINGLES 5/4X12 FIBER CEMENT TRIM-B BRICK - GLACIER GREY CS MANUFACTURED STONE - CINDER LIMESTONE FP2 F1 FIBER CEMENT SIDING WITH 5" LAP - NIGHT GRAY A FP1 VERTICAL FIBER CEMENT PANEL BATTENS @ 16" O.C. - PEARL GREY - BATTENS TO MATCH FP2 SMOOTH FIBER CEMENT PANEL - ARCTIC WHITE MR STANDING SEAM METAL ROOF ------6"X8" CULTURED STONE HEAD UNITS \_\_\_\_\_ Pril Pril + TOP OF BEAM 108'-8" of the second second

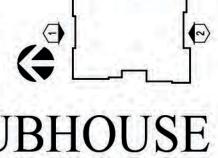
SHEE 4/24/ FILE BIM

PROVIDE 1/2" WIDE PREFINISHED MUNTING IN INSULATING GLASS AIR SPACE PER



## 1/4" EXTERIOR ELEVATIONS - CLUBHOUSE A531





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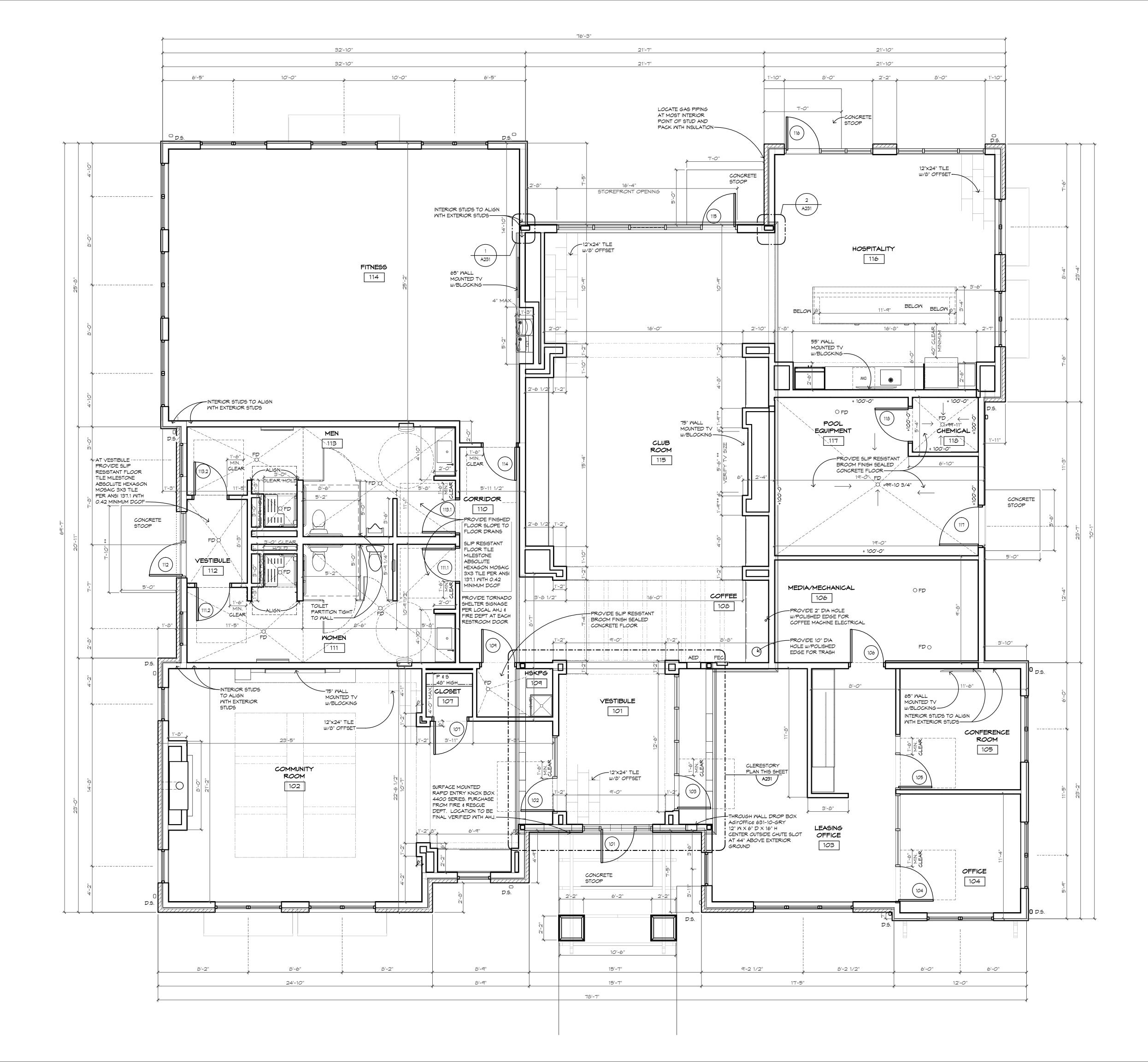
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NO. DATE DESCRIPTION

REVISIONS

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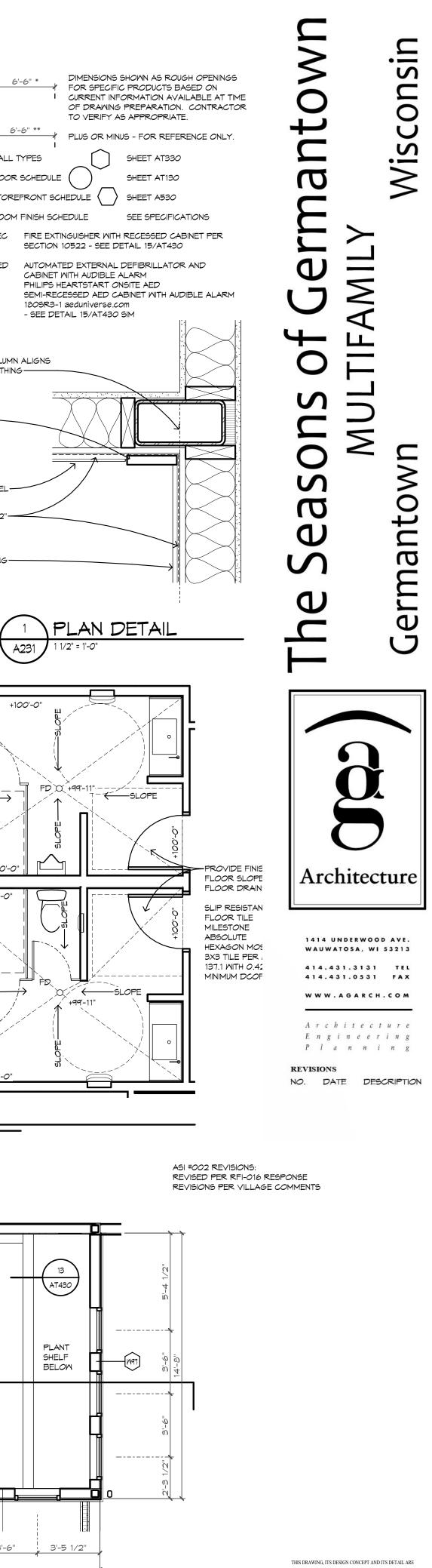


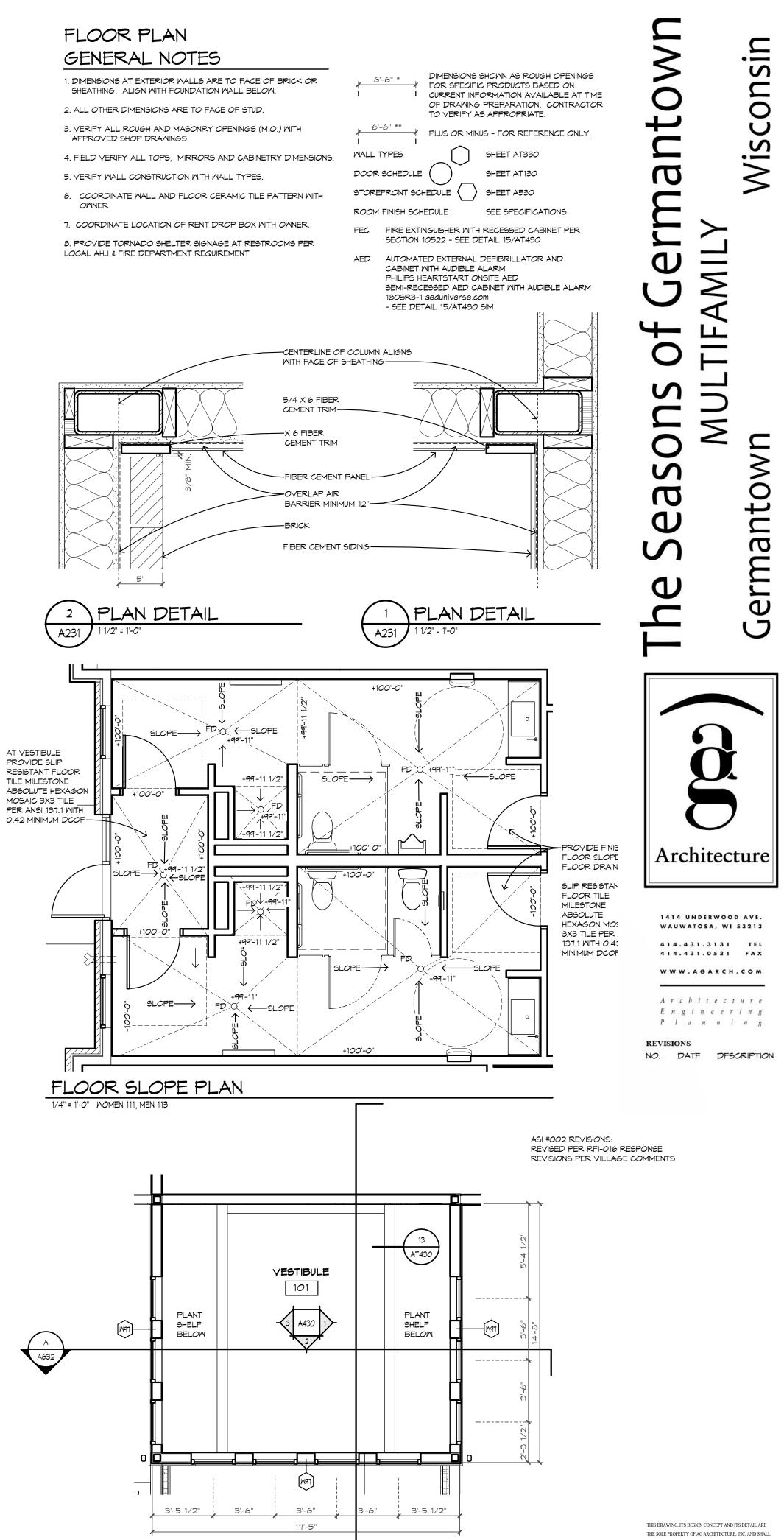
1. DIMENSIONS AT EXTERIOR WALLS ARE TO FACE OF BRICK OR SHEATHING. ALIGN WITH FOUNDATION WALL BELOW.

- APPROVED SHOP DRAWINGS.

- OWNER.

LOCAL AHJ & FIRE DEPARTMENT REQUIREMENT





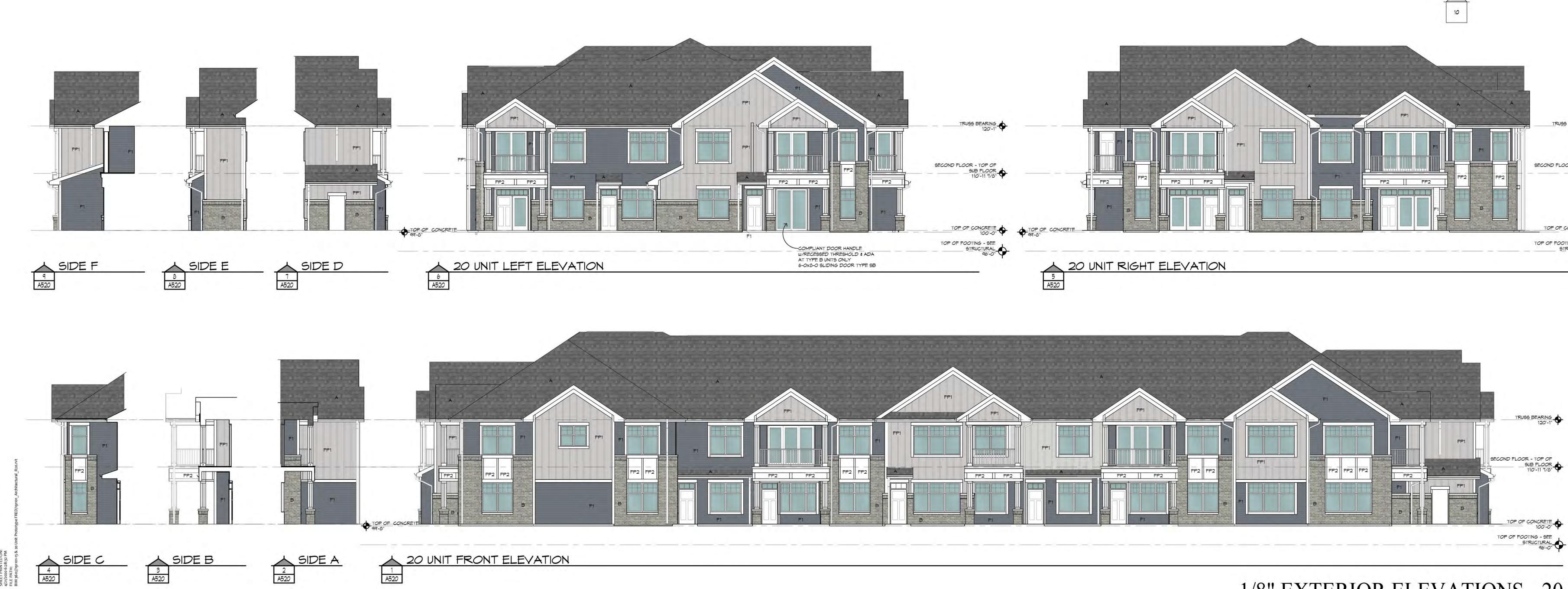
# 1/4" CLUBHOUSE FLOOR PLAN A231

CLERESTORY PLAN

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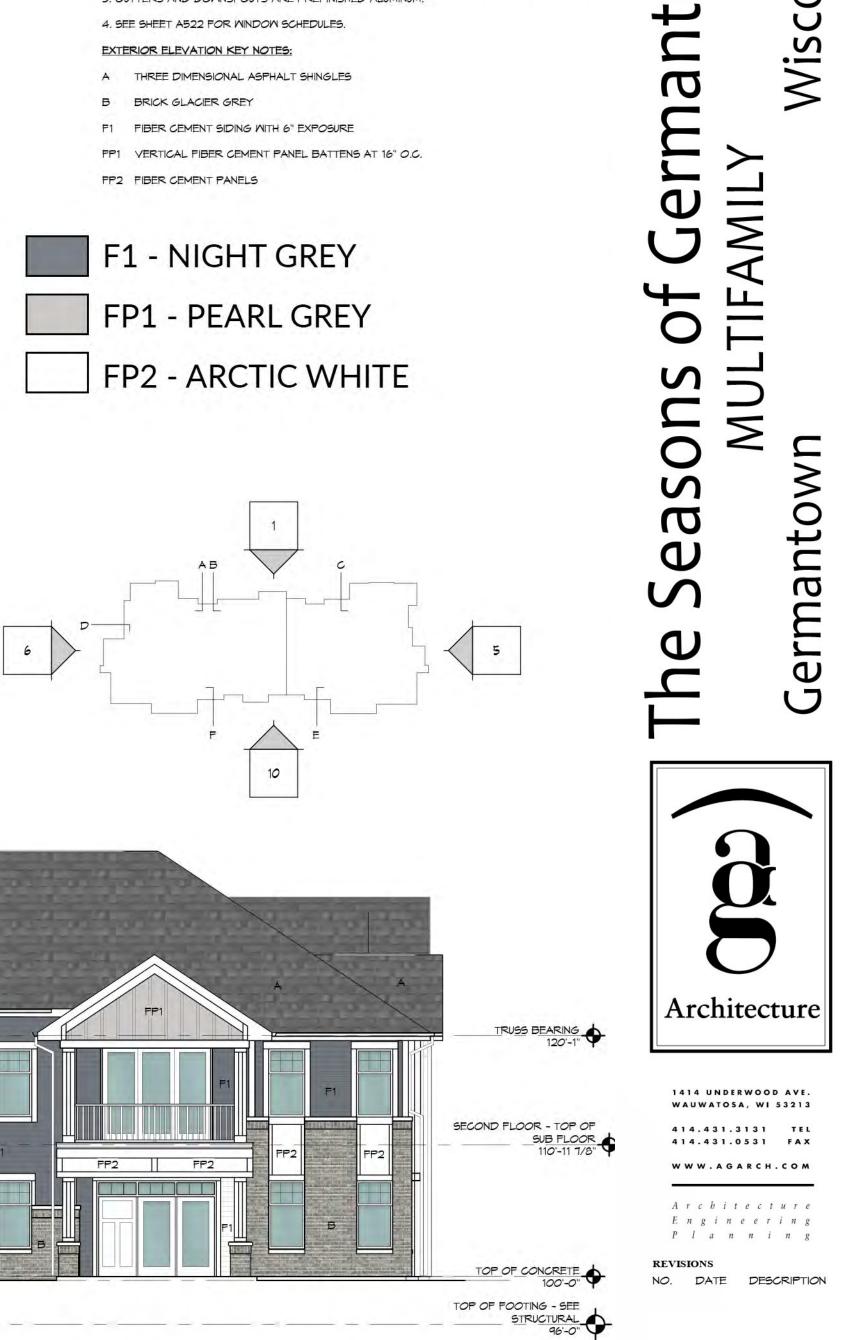






2 A520

# 1/8" EXTERIOR ELEVATIONS - 20 UNIT A520



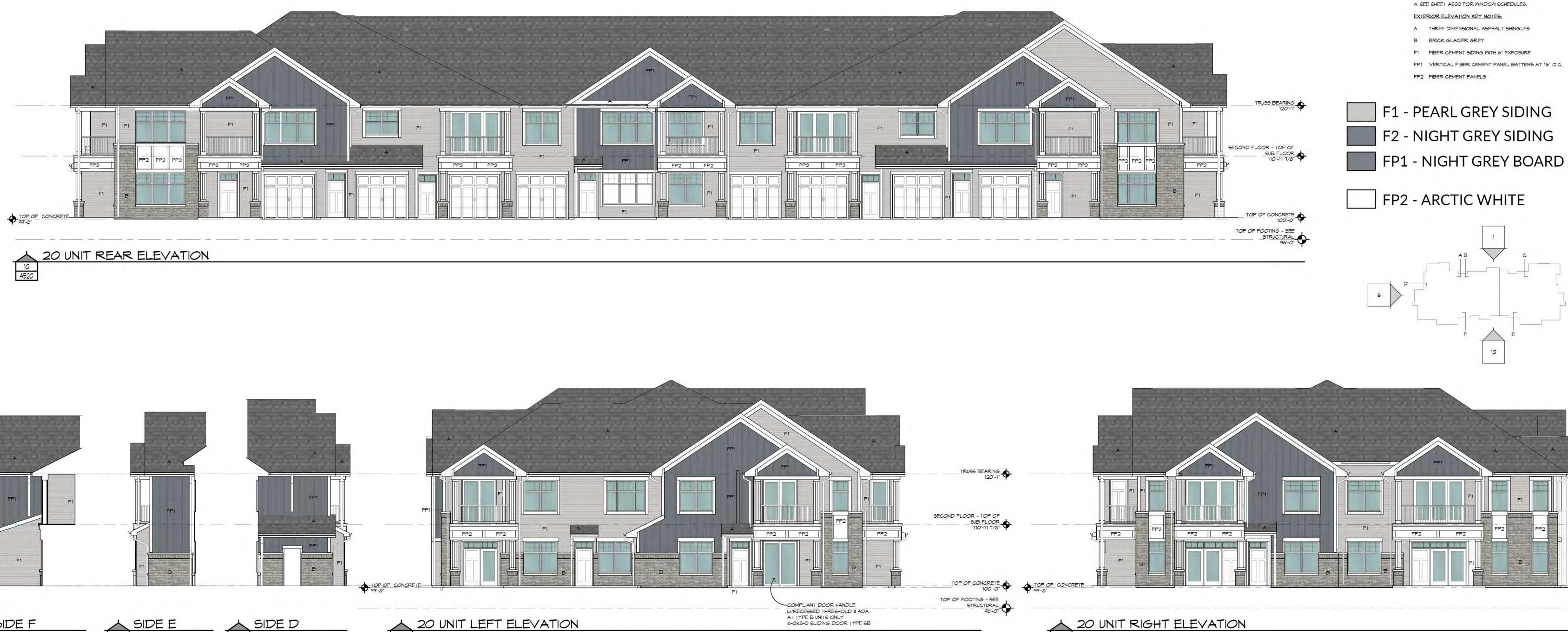
EXTERIOR ELEVATION GENERAL NOTES





TOP OF CONCRETE TOP OF FOOTING - SEE STRUCTURAL 96'-0"

TRUSS BEARING





2 A520

# 1/8" EXTERIOR ELEVATIONS - 20 UNIT A520

3. GUTTERS AND DOWNSPOUTS ARE PREFINISHED ALUMINUM.

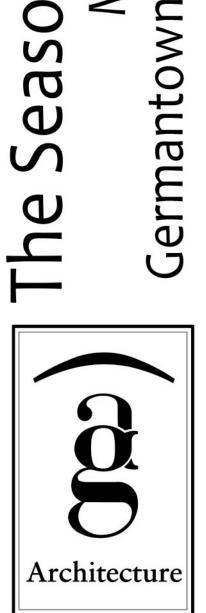
EXTERIOR ELEVATION GENERAL NOTES

1. PROVIDE CONCRETE SPLASH BLOCKS AT ALL DOWNSPOUTS WHICH SPILL ONTO GRADE OR ROOFS.

2. ALL CONDUIT, METERS, VENTS, ETC. TO BE PAINTED TO MATCH ADJACENT SURFACE.



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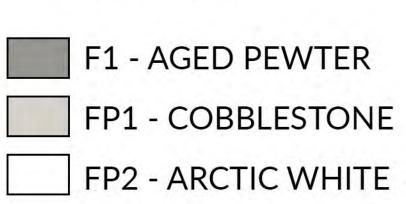
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# 1/8" EXTERIOR ELEVATIONS - 20 UNIT A520





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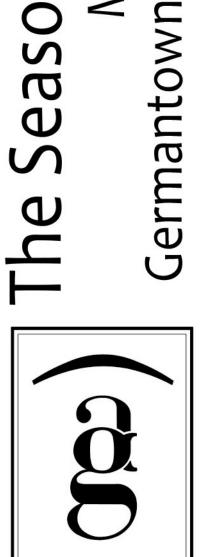
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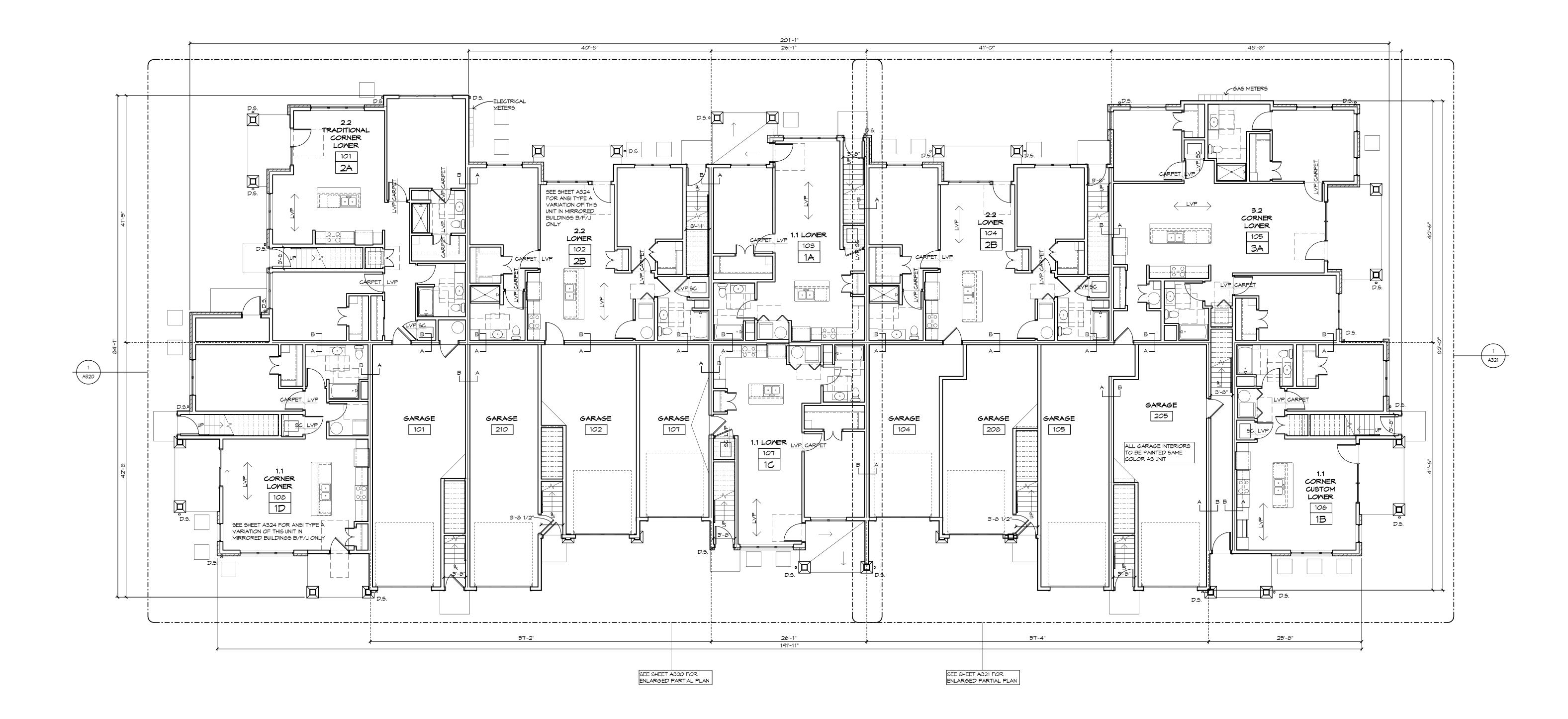
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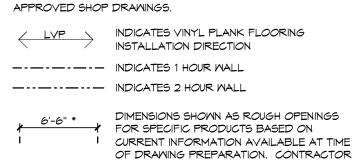


### FLOOR PLAN GENERAL NOTES

DIMENSIONS AT EXTERIOR WALLS ARE TO FACE OF BRICK OR SHEATHING. ALIGN WITH FOUNDATION WALL BELOW.

UPPER FLOOR EXTERIOR DIMENSIONS ARE TO THE FACE OF MASONRY BELOW. ALIGN FRAMING WITH FRAMING BELOW.

ALL OTHER DIMENSIONS ARE TO FACE OF STUD. VERIFY ALL ROUGH AND MASONRY OPENINGS (M.O.) WITH



TO VERIFY AS APPROPRIATE. 6'-6" \*\* ↓ PLUS OR MINUS - FOR REFERENCE ONLY.

1/4" UNIT PLANS SHEET AT320 WALL TYPES DOOR SCHEDULE WINDOW SCHEDULE

SHEET A523 ROOM FINISH SCHEDULE SEE SPEC

FIRE RATED WALL CONSTRUCTION MUST RUN CONTINUOUS BEHIND TUBS, SHOWERS, ETC.

VERIFY WALL CONSTRUCTION WITH WALL TYPES.

A - TYPICAL DEMISING WALL SEE SHEET AT320 SIDE A INSTALL EXTRA LAYER OF DRYWALL PER WALL TYPE B - CONTRACTOR OPTION INSTALL OPPOSIDE SIDE AS NEEDED

FLOORING TRANSITION LOCATIONS LOCATE CENTER OF DOOR TYPICAL

1/8" FIRST FLOOR PLAN - 20 UNIT A221

SHEET A320 - A324 SHEET AT120

CARPET LVP = LUXURY VINYL PLANK SC = SEALED CONCRETE @ LOWER LEVEL HVAC ONLY SV = SHEET VINYL @ UPPER LEVEL HVAC ONLY



ASI #002 REVISIONS: REVISIONS PER RFI-002 RESPONSE REVISIONS PER RFI-033 RESPONSE REVISIONS PER RFI-034 RESPONSE ADDED FLOORING TRANSITIONS NOTES ADDED FLOORING INSTALLATION DIRECTIONS 1414 UNDERWOOD AVE. WAUWATOSA, WI 53213 414.431.3131 TEL 414.431.0531 FAX WWW.AGARCH.COM -

Architecture Engineering Planning

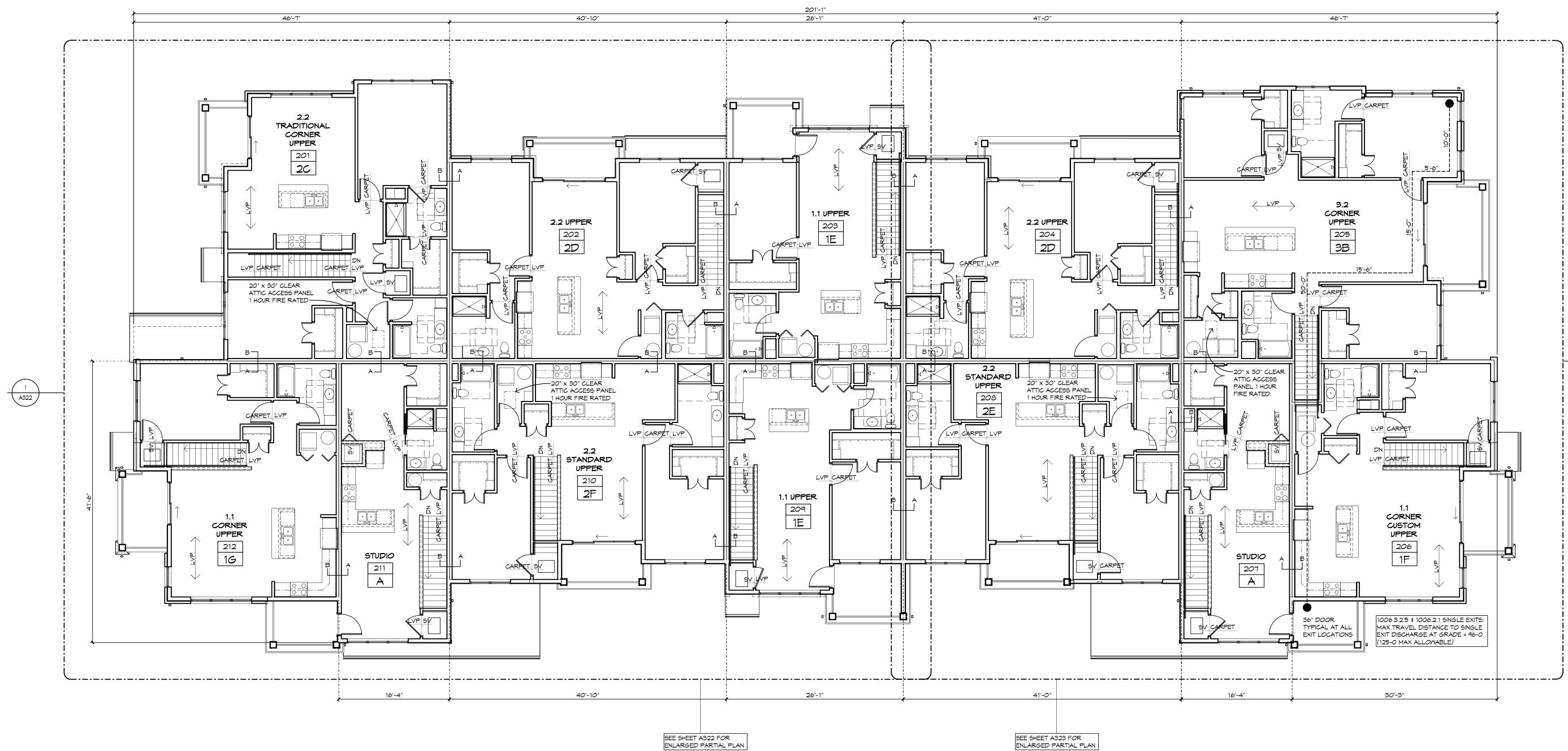
REVISIONS NO. DATE DESCRIPTION

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PROJECT 2101

SHEET NO.



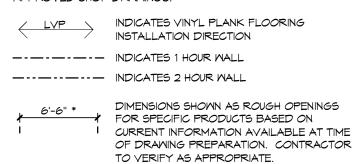


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 $4 \xrightarrow{6'-6'' **}$  Plus or minus - for reference only. 1/4" UNIT PLANS

SHEET AT320 WALL TYPES DOOR SCHEDULE WINDOW SCHEDULE SHEET A523 ROOM FINISH SCHEDULE SEE SPEC

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\_\_\_\_\_

FLOORING TRANSITION LOCATIONS LOCATE CENTER OF DOOR TYPICAL CARPET

UNN ET LVP = LUXURY VINYL PLANK SC = SEALED CONCRETE @ LOWER LEVEL HVAC ONLY SV = SHEET VINYL @ UPPER LEVEL HVAC ONLY



ASI #002 REVISIONS: ADDED FLOORING INSTALLATION DIRECTIONS

# 1/8" SECOND FLOOR PLAN - 20 UNIT A222

SHEET A320 - A324 SHEET AT120

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REVISIONS PER RFI-002 RESPONSE REVISIONS PER RFI-033 RESPONSE ADDED FLOORING TRANSITIONS NOTES

Architecture Engineering Planning REVISIONS NO. DATE DESCRIPTION

Architecture

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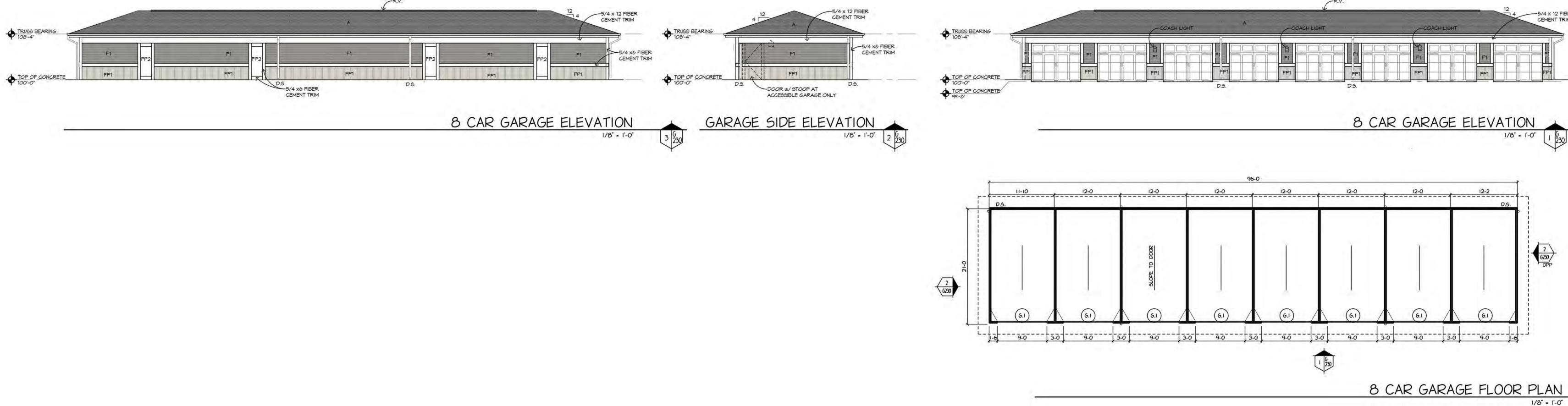
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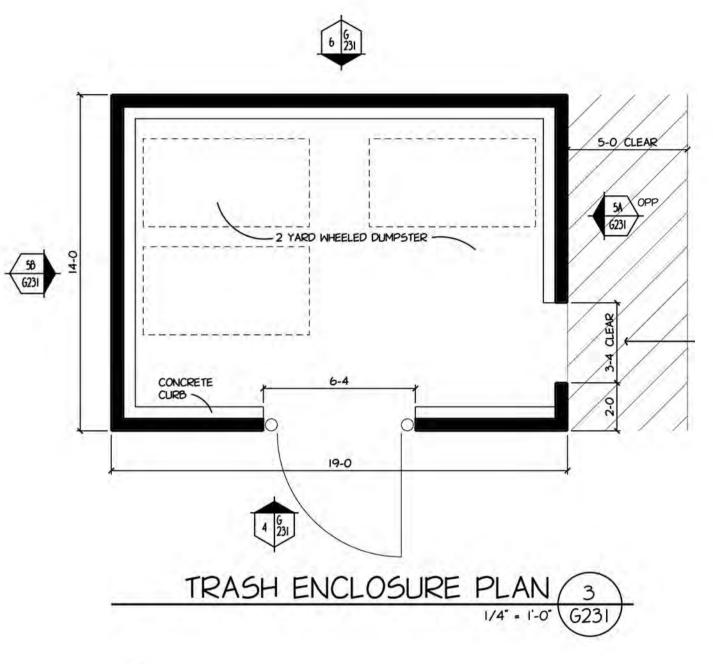
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# SITE DETAILS G230

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PREFINISHED ALUMINUM Z FLASHING - 5/4 × 8 FIBER CEMENT TRIM

X 12 FIBER MENT TRIM





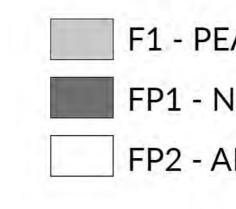
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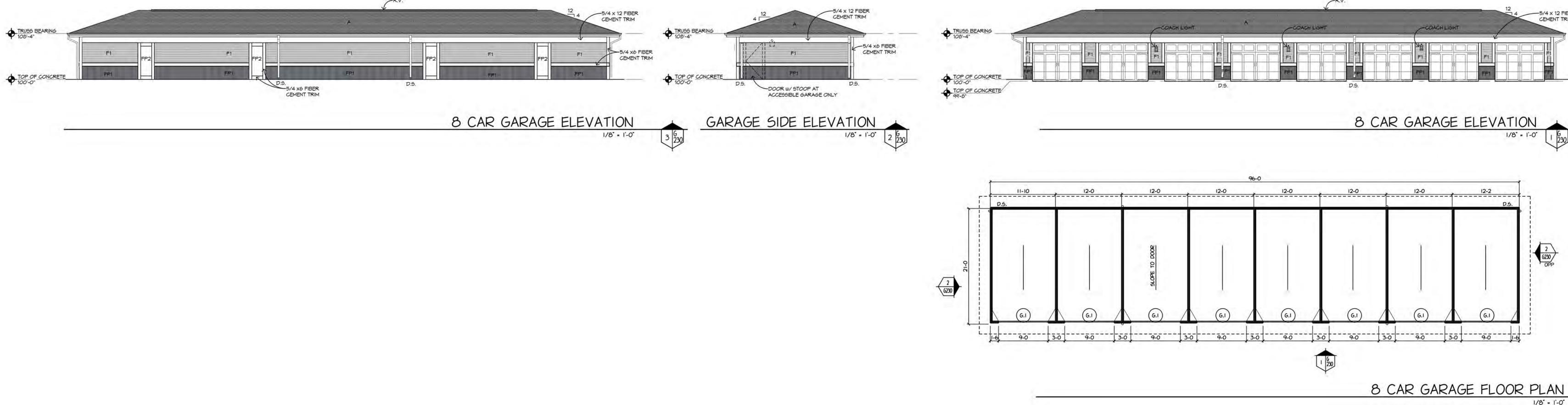


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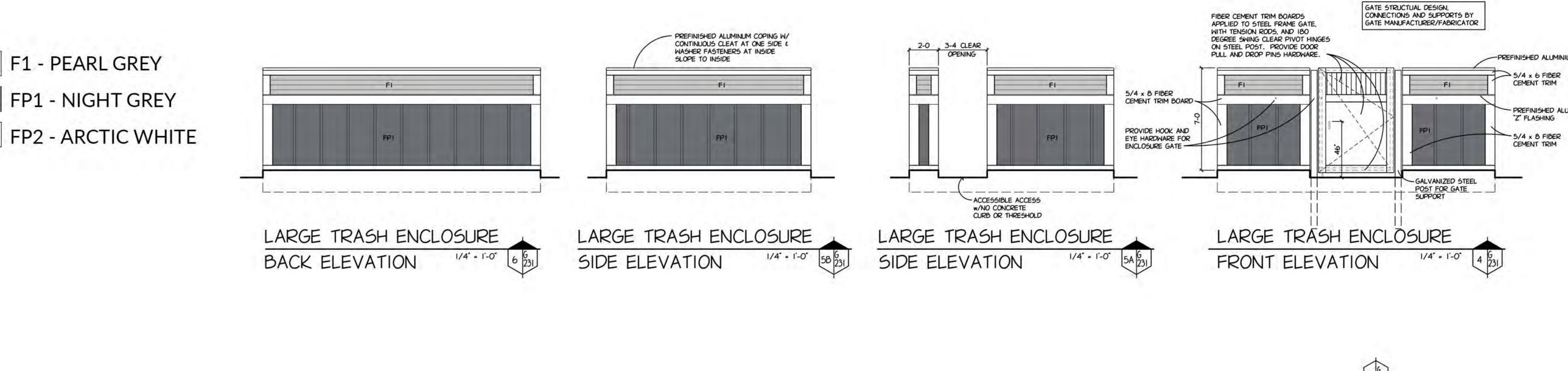
Architecture Engineering Planning REVISIONS NO. DATE DESCRIPTION

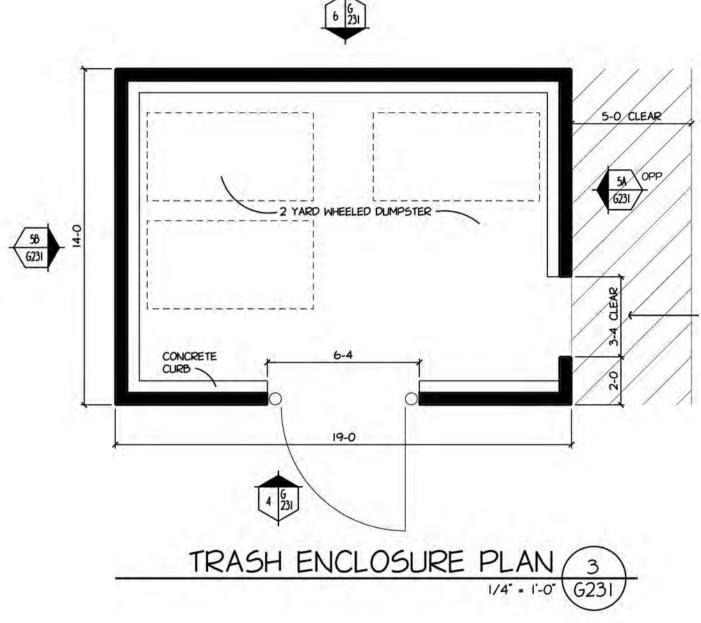
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# SITE DETAILS G230

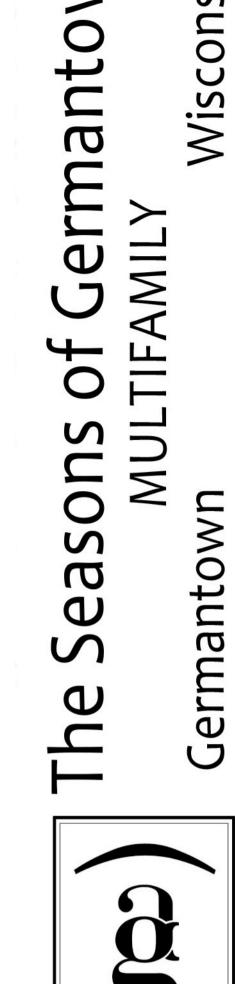
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Architecture 1414 UNDERWOOD AVE. WAUWATOSA, WI 53213 414.431.3131 TEL 414.431.0531 FAX WWW.AGARCH.COM Architecture Engineering Planning REVISIONS NO. DATE DESCRIPTION

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DRAWN BY DRF

30 OCT 2020

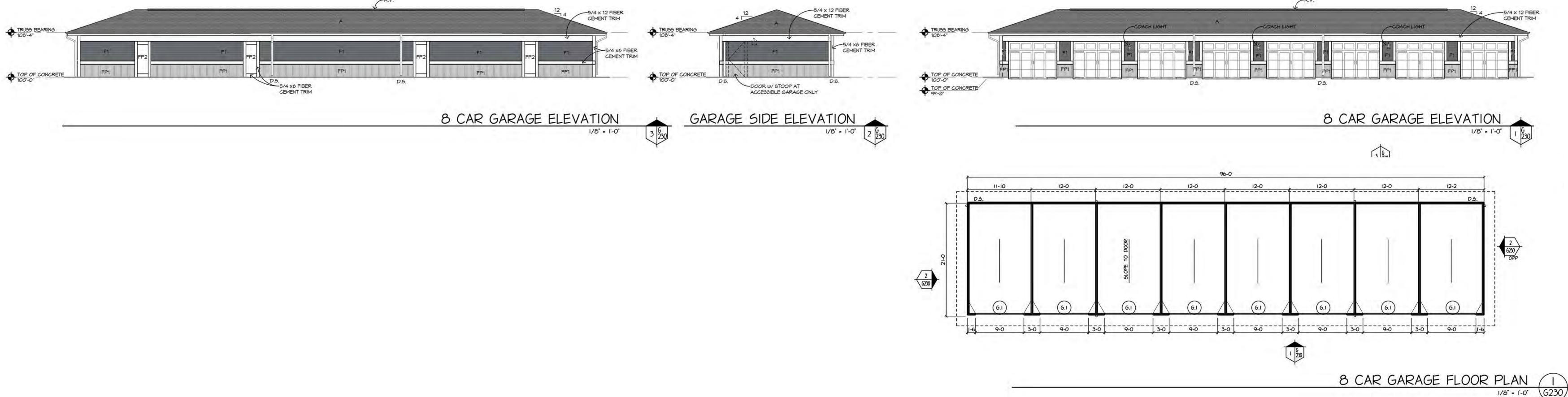
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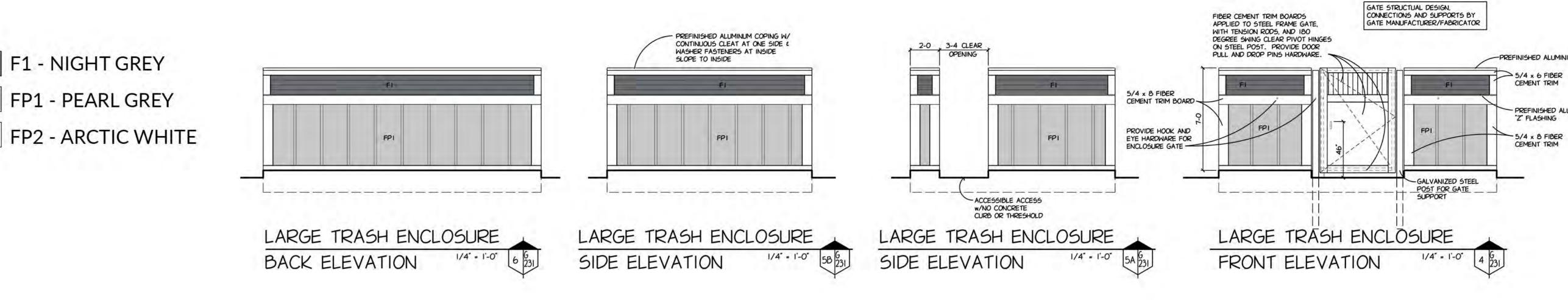
PROJECT 941

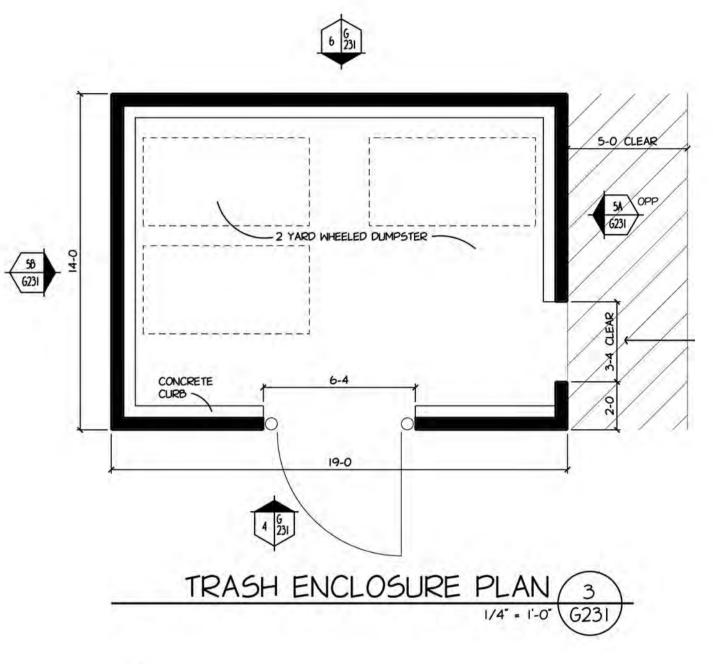
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	COACH LIGHT	COACH LIGHT	-COACH LIGHT	14 5/4 × 12 CEMEN	
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# SITE DETAILS G230

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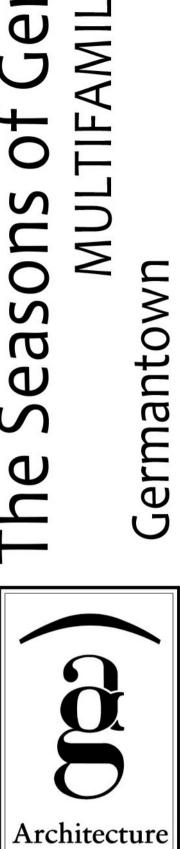
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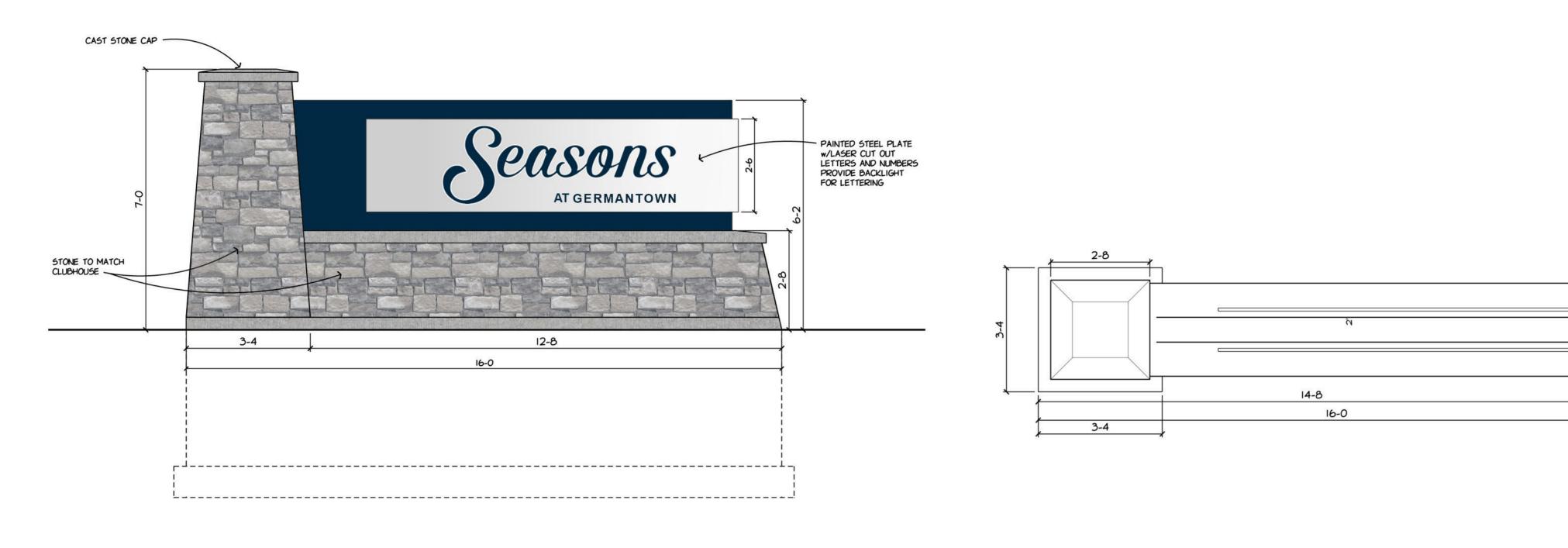
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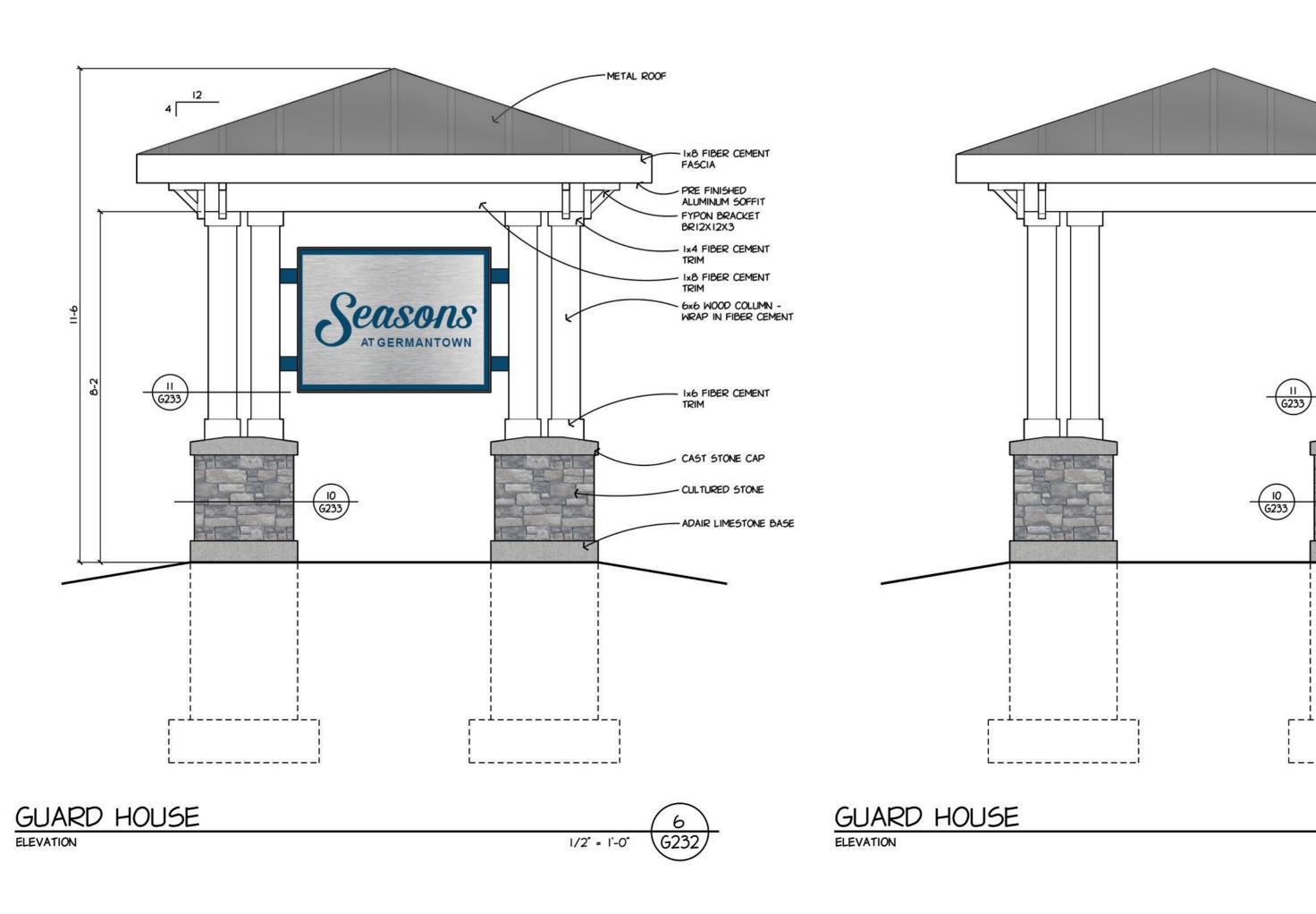
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PROJECT 941

SHEET NO.

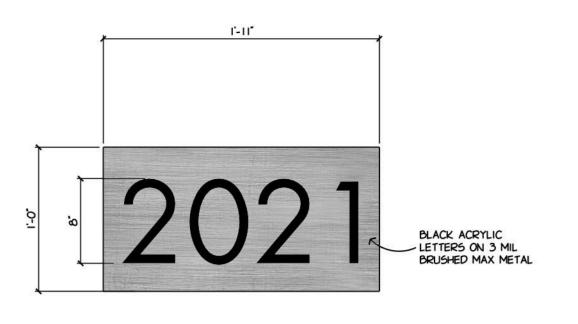


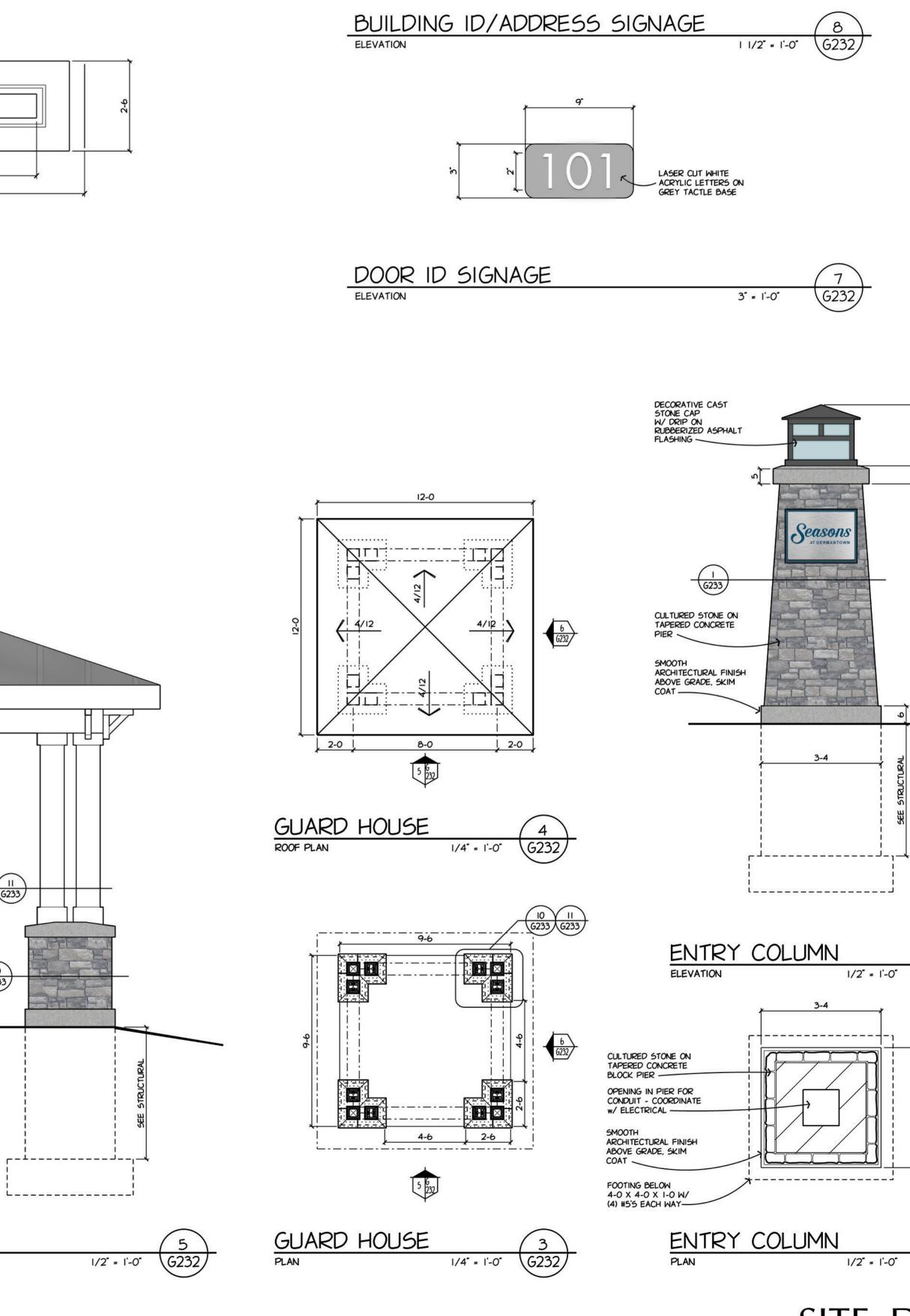


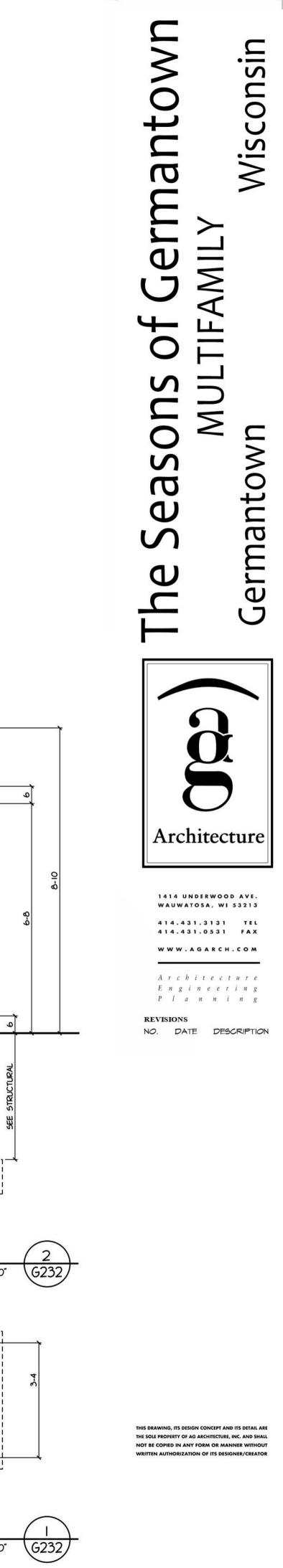




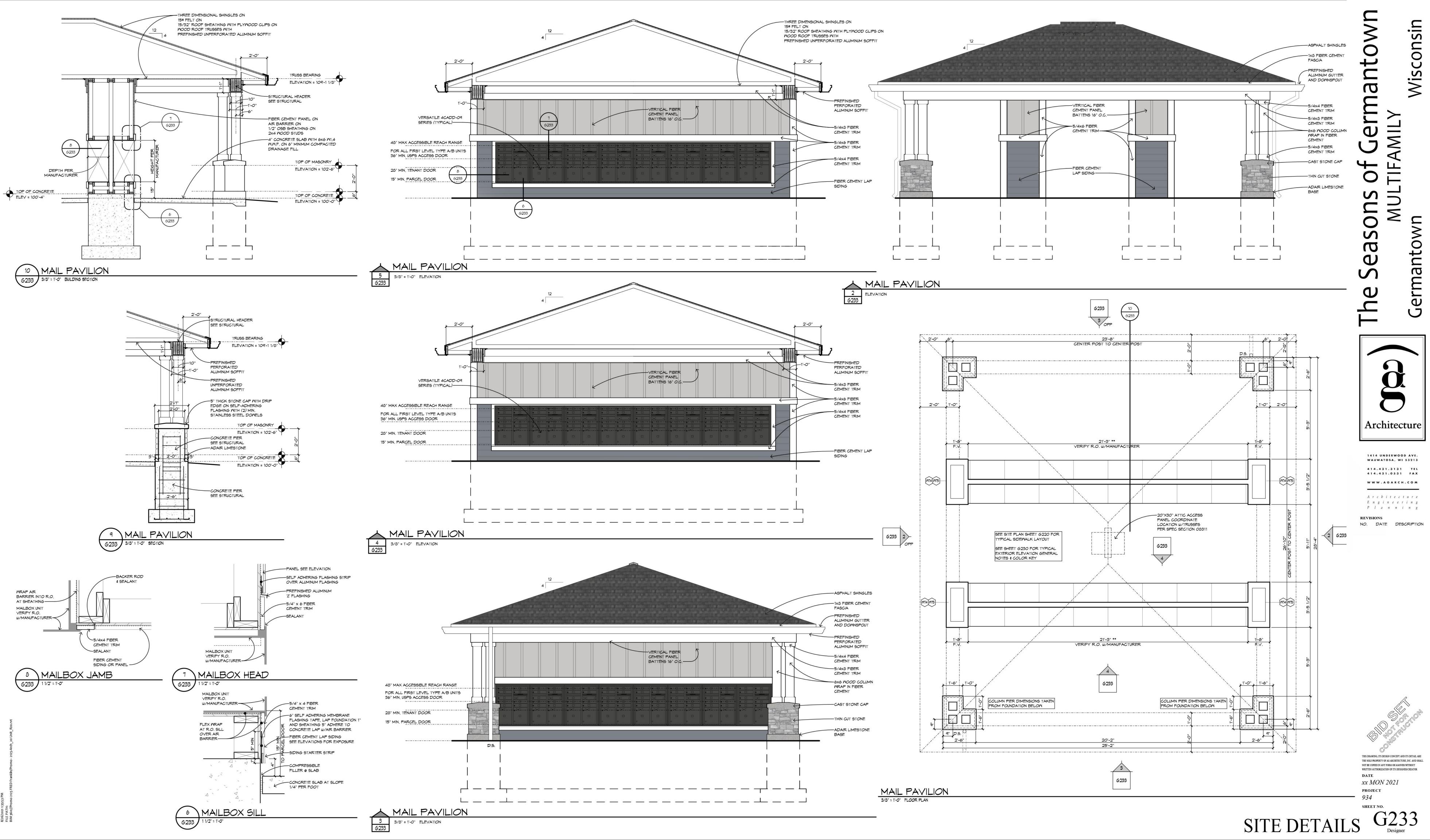
MONUMENT SIGN 1/2" = 1'-0" PLAN



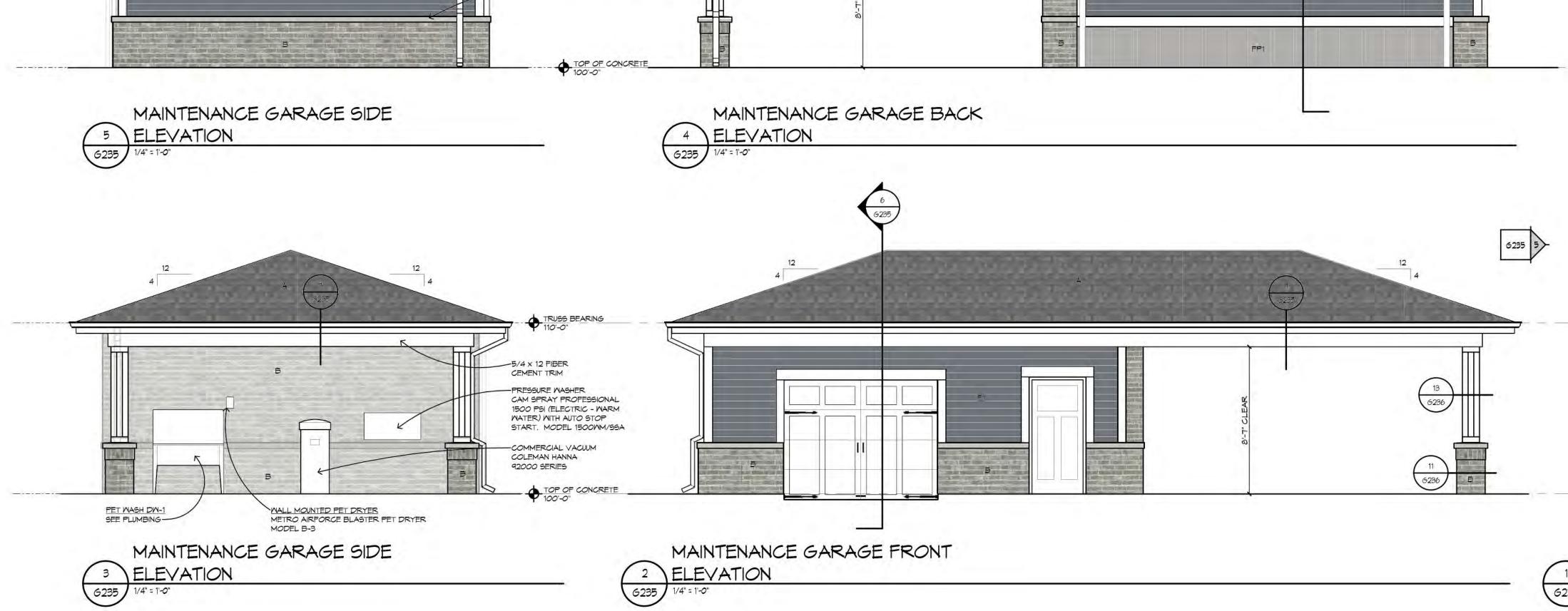


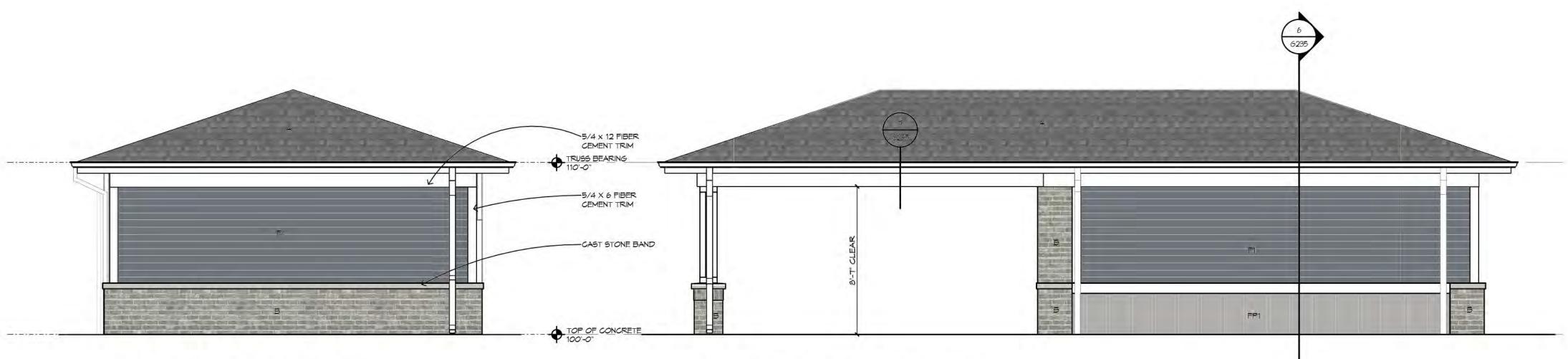


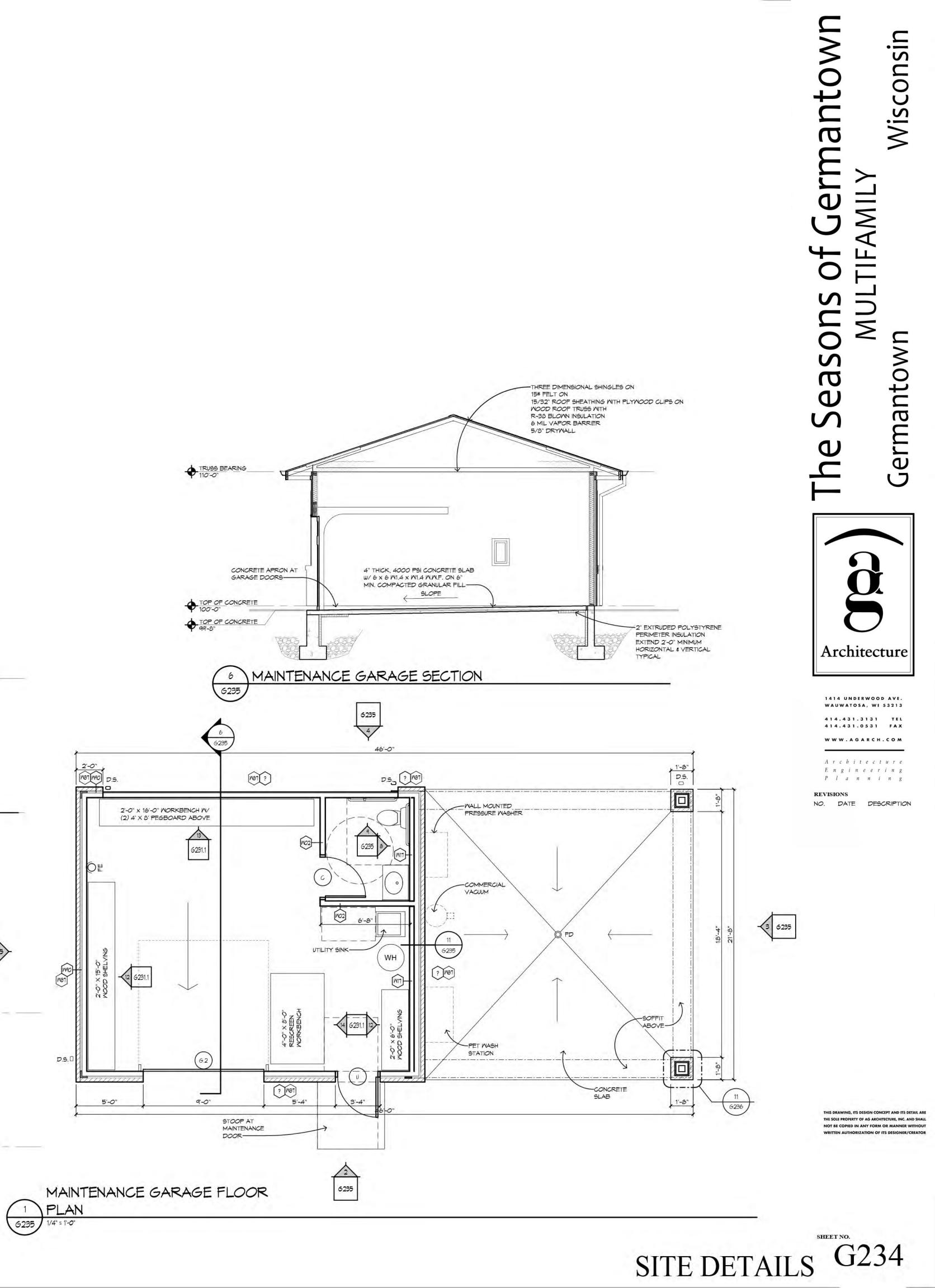
SITE DETAILS G232











## BRIOHN

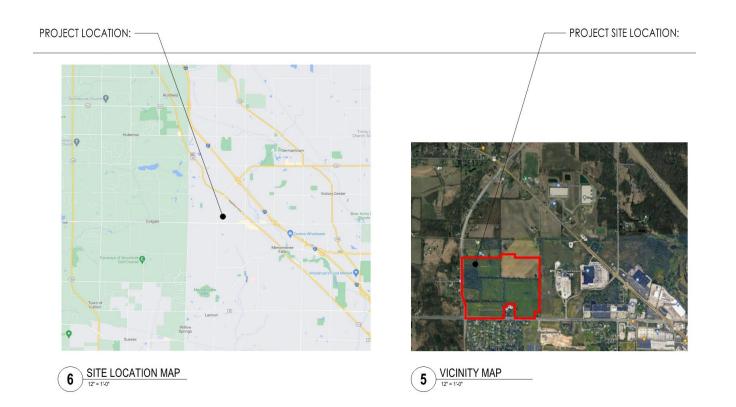


### Q & Y Business Park Development

NE Intersection County Hwy Q & Y Germantown, WI 53022 April 18, 2022

## BRIOHN

## **Project Information**













Your solution for design/build construction.











Your solution for design/build construction.











Your solution for design/build construction.

# BRIOHN



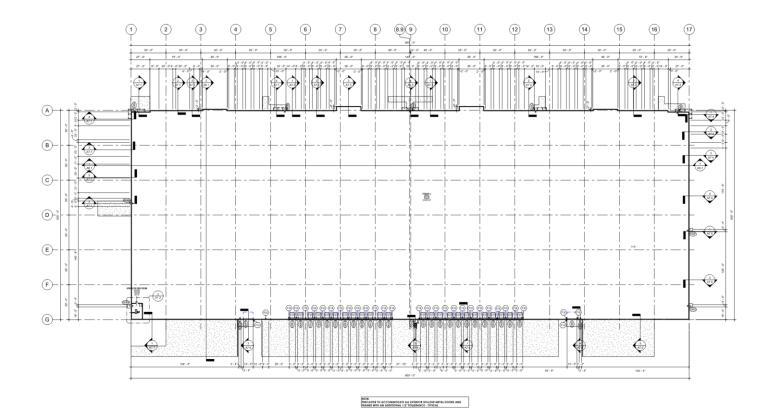
Overall Site Plan

Stie Plan Option A



KEYNOTE LEGEND FLOOR PLAN

MARE 14. J. COMMERT A. & TALL CONCRETINUED BIE PRE COMPANY, PANNED SAFET TRUEDA. 15. J. PANID TARTY TELLOR DEN YEARD DARRER 47 TALL AT OVERHAD DOOR TRACK LOCATION BUTED TO PERCAST WALL. 17. J. PANID TARTY TELLOR DEN YEARD DARRER WITH DOCK STALLS & BUARTER. 17. J. PANID TARTY TELLOR DEN YEARD DOCK STALLS & BUARTER. 17. J. PANIC COLUMNES SAFETY TELLOR TALL HEGHT.

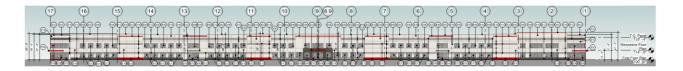


OVERALL FIRST FLOOR PLAN

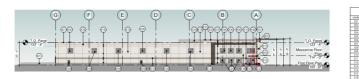
Your solution for design/build construction.

**Building 1** 

# BRIOHN

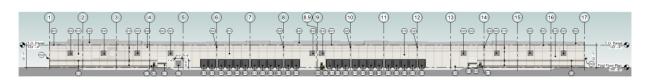


1 SOUTH ELEVATION

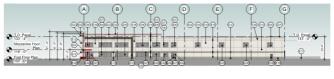


2 WEST ELEVATION





3 NORTH ELEVATION



Ø.



DUMPSTER ENCLOSURE CODED NOTES:

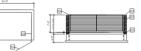
6" THICK CONCRETE REINFORCED FLOOR SLAB ON COMPACTED GRAVEL BASE.
 PRECAST WALL PANELS FINISH AND COLOR TO MATCH BUILDING

PREFINISHED METAL COPING, [24 GA.] COLOR: TO MATCH WALL COLOR

HORIZONTAL COMPOSITE SLATS ON GALVANIZED STEEL GATE FRAME. SLAT COLOR: GREY TO MATCH WALL COLOR. PROVIDE GALVANIZED SUPPORT POSTS.

REINFORCED POURED CONCRETE FOUNDATION WALL AND FOOTING - REFER TO STRUCTURAL DRAWINGS

5 TRASH ENCLOSURE

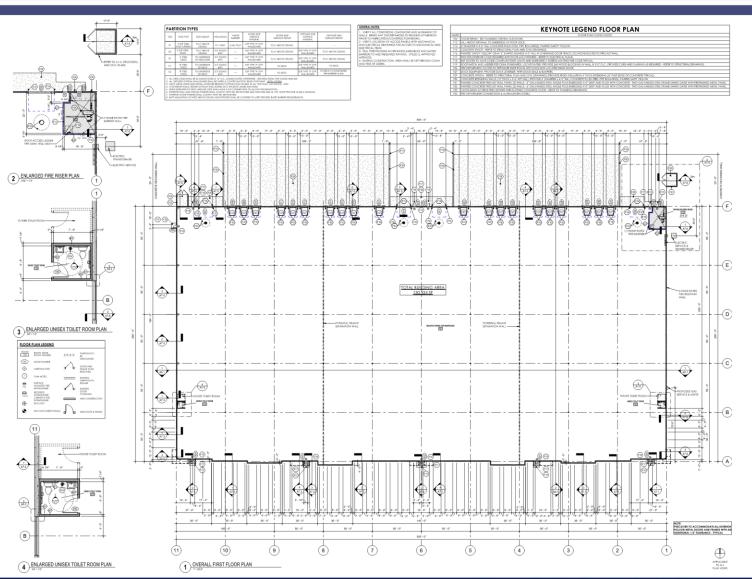




#### **Building 1**

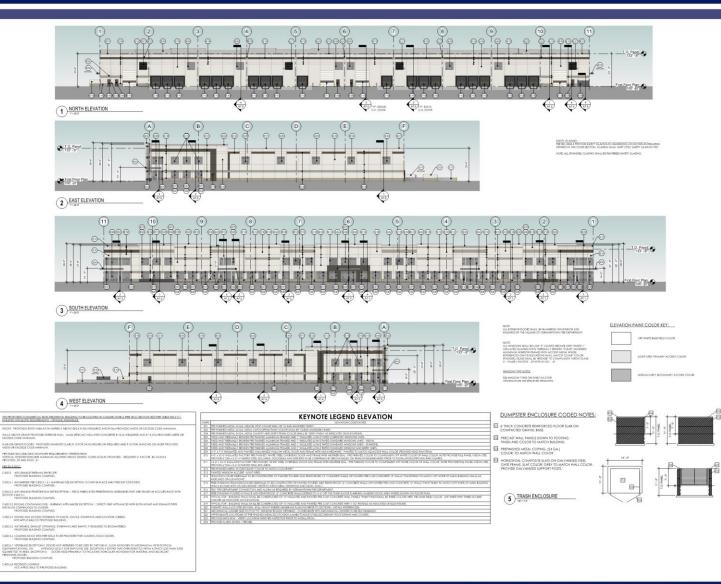
#### **Building 2**

#### Your solution for design/build construction.



# BRIOHN

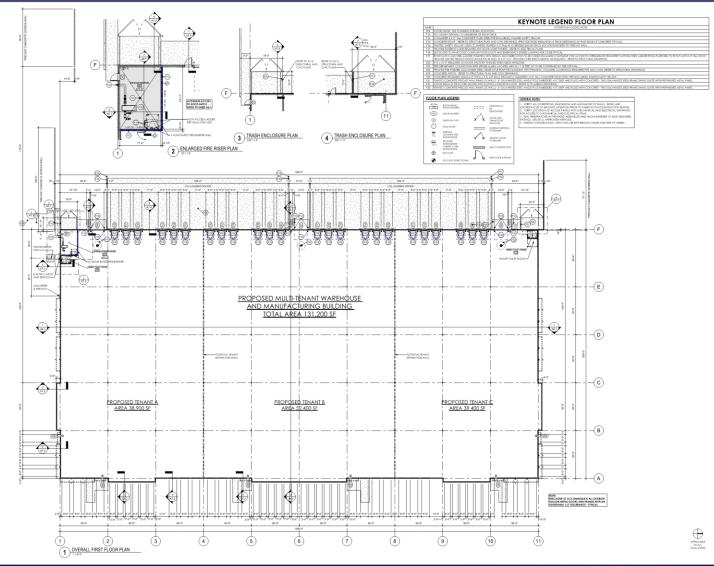
# BRIOHN



**Building 2** 

#### Your solution for design/build construction.

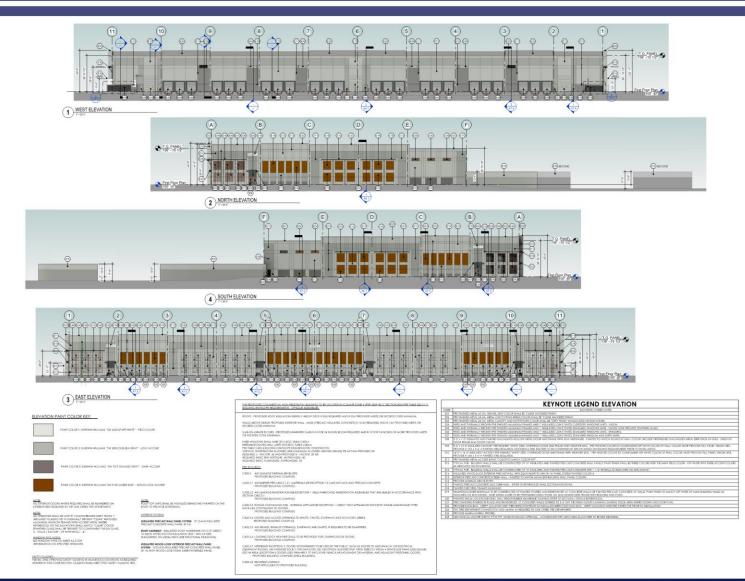
# BRIOHN



**Building 3** 

Your solution for design/build construction.





### Your solution for design/build construction.

**Building 3** 



### **Seasons at Germantown**

**Detailed Proposal Description** 



Germantown, WI

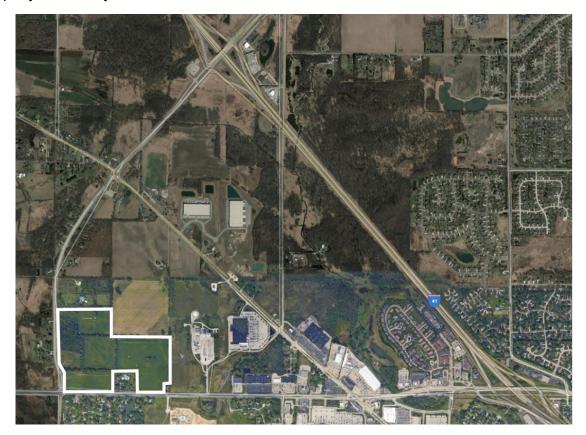
April 25, 2022

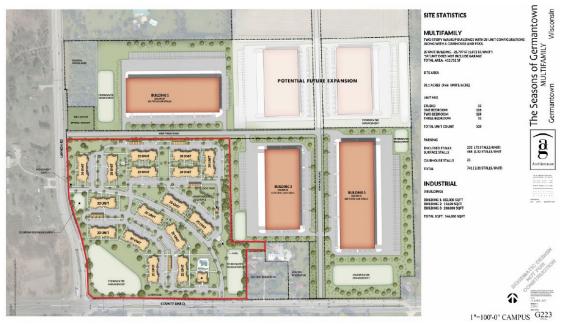


789 N. Water Street, Suite 200, Milwaukee, Wisconsin 53202 Phone 414.226.4535 • Fax 414.226.4523 • www.fred-inc.com

#### Subject Property

The subject property is located at the northeast corner of County Line Road (Hwy Q) and Lannon Road (Hwy Y). The total proposed development site is approximately 89 acres, of which approximately 33.1 acres will be utilized for the proposed multifamily development. The subject property is currently vacant farmland.





2 Fiduciary Real Estate Development, Inc.

#### **Proposed Development**

The Seasons at Germantown is an institutional grade, best-in-class market rate, amenity rich multifamily development designed with the end user in mind. The development has a true suburban feel with a significant amount of green space. The community will consist of two-story walkup buildings with 20 unit configurations. The buildings have been designed in a townhouse style which feature ground level, private direct entrances as well as attached garages for select apartments. The apartments, which include studio, one bedroom, two bedroom, and three bedroom floor plans, are strategically placed within the buildings.



Careful attention was taken to maximize floor plan efficiency, functionality and flexibility to provide residents with a great value. Each of the 320 market rate apartment homes will feature modern finishes including open concept floor plans, designer cabinetry, expansive windows, quartz countertops, upgraded appliances, oversized balconies/patios, large walk-in closets and 9-foot ceilings. Flooring will consist of high quality grade carpet in all bedrooms and designer plank flooring throughout the balance of the apartment. All units will include a split HVAC system (similar to what is in a single family home), individual hot water heaters, energy efficient windows and a full-size washer and dryer to maximize efficiency and comfort. The building layouts and floor plan

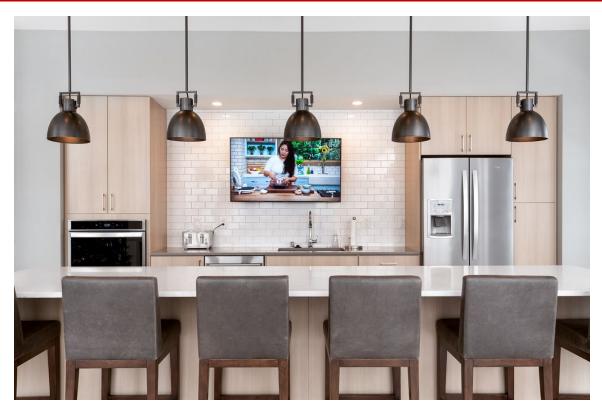
designs of this development provide a variety of housing options and price points that will cater to a broad demographic group.

In addition to the individual unit features, the 5,000 square foot clubhouse has been designed to create an unparalleled resident experience with its resort style pool, 24-hour fitness center with high end cardio equipment and club room with an entertaining style kitchen. Pedestrian walkways will also be featured throughout the site, including connections to the onsite dog park.



**Building and Unit Counts:** The multifamily development will include sixteen (16) freestanding buildings with 20 apartment units per building for a total of 320 apartments. The unit mix consists of 32 studios (10% of total), 128 one-bedrooms (40% of total), 128 two-bedrooms (40% of total), and 32 three-bedrooms (10% of total). The overall density is approximately 9.66 units/acre.





**Design/Materials:** The exterior finish of the buildings includes brick, oversized windows and fiber cement siding. A mix of large balconies and private patios complement the exterior elevations and the gabled roof details contribute to the suburban feel of the community.

**Parking:** Parking will be provided through a mix of building-attached garages containing twelve spaces throughout eight attached garages, detached garages with eight bays each, and surface parking. Total parking provided is 741 spaces for all 320 units, resulting in a parking ratio of 2.31 spaces per unit. The plan includes 232 enclosed garage spaces for an overall garage ratio of .72 garage spaces/unit. Code requires 2 parking spaces per dwelling unit, including one garage space per unit. We are confident that the parking provided is more than adequate for a project of this size based on our experiences with other similar type projects.

**Access and Circulation:** Two access points will be provided to the development as shown on the site plan. The main entrance will be on County Line Road (Hwy Q) with a secondary access point on Lannon Road (Hwy Y).



*Landscape/Buffering and Pedestrian Ways:* The site plan reveals a greened-up site featuring courtyards and pedestrian walkways that flow throughout the development and provide great connectivity.

*Finishes:* Apartment finishes include: upgraded stainless steel appliance package, upgraded cabinetry with 42" upper cabinets, large windows, open concept floor plans, in-unit full size washer / dryer, walk in closets, and oversized balconies/patios.





#### **Development Details**

- Multifamily Property Size: 33.1 acres
- Current Zoning:
  - A-1 Agricultural District
- The 2020 Land Use Plan earmarks this site as Commercial & Industrial/Office.
- Residential Density: 9.66 units per acre



- Significant Increment in Property Assessed Value:
  - Current property assessed value: \$85,100
  - Estimated property assessed value upon completion: \$52,500,000

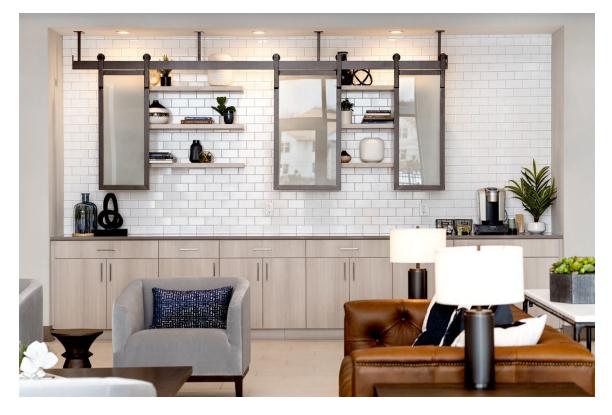


- Architecture
  - $\circ$   $\;$  Two story design that is in scale with adjacent properties
    - Parcel to the North Agricultural uses
    - Parcel to the South Single family homes/Grace Evangelical Lutheran Church
    - Parcel to the East WE Energies Power Plant/Walmart
    - Parcel to the West Agricultural/Single family homes
- Storm Water Management
  - Utilizing the natural site characteristics to manage all storm water management on site
  - No additional runoff will be created from the development

#### Market Demand

There are a multitude of characteristics that help support the long-term success of a multifamily development including location, community amenities, quality of construction, and overall cost of living. The demand for additional rental housing along with the current overall strength of the local rental market provides Fiduciary an opportunity to bring this "Class A" development to the market.

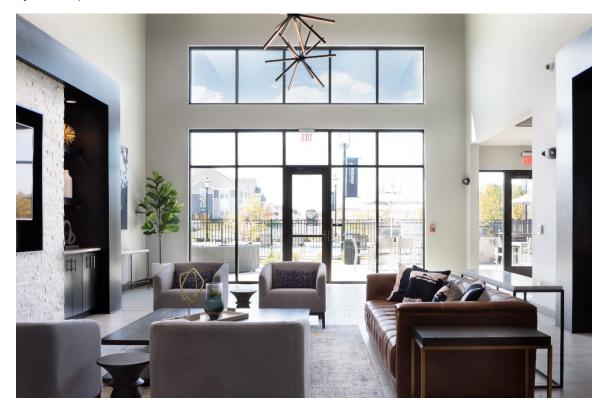
Fiduciary's market research indicates pent up demand for a unique type of new, luxury apartment rentals in the Village of Germantown. Specifically, there is a growing demand for alternatives to single family homes. Many of the multifamily housing options in the local submarket are older communities with dated finishes and amenities which cannot fulfill the current market demand.



In recent years, demand, especially from young professionals and empty nesters, has shifted away from home ownership towards multifamily housing. There is a demand for new, high-end market rate apartment homes in Germantown from those that are looking to downsize or no longer own a home, but want to stay within the community, as well as from those professionals that work for employers in the area. This demand is from a demographic group that will spend their money in the communities in which they live and is looking for an upscale development to call home.

Fiduciary is targeting a different demographic that is not looking to live in the typical 3 or 4 story building with common corridors, but rather a smaller scale building type with private, direct entries creating more of a condo or townhome type feel. This group wants the community they live in to feel more suburban with an abundance of green space, walkability within the development, abundant amenity package and conveniently located.

Given the site characteristics and the pent up demand for high quality multifamily housing in this area, Fiduciary has identified that the highest and best use for the subject property is a multifamily development.





#### About Fiduciary Real Estate Development, Inc.

Fiduciary Real Estate Development, Inc. (FRED) is an experienced developer and investor in commercial real estate focusing on multifamily projects. Founded in 1984, FRED's proven track record of successful investment management has grown the business into one of Wisconsin's largest real estate companies. The company owns and manages more than 9,000 market rate apartments, with an owned portfolio conservatively valued at over \$1.5 billion.

FRED's mission is to develop and manage exceptional residential communities that provide a distinctive living experience through enthusiastic service and dynamic teamwork. Visionary leadership, accountability with integrity and camaraderie and passion for people guide the vision of creating communities that are vibrant and enrich residents' lives.

Below are a few of Fiduciary's most recent awards.



INNOVATIVE MARKETING OF THE YEAR 2020 AOMA TOBY Awards



SENIOR HOUSING OF THE YEAR 2019 AOMA TOBY Awards



**TOP PROJECT OF THE YEAR** 2018 Daily Reporter



PROPERTY EXCELLENCE: 150+ UNITS 2018 AOMA TOBY Award



SENIOR HOUSING PROPERTY OF THE YEAR 2020 AOMA TOBY Awards



MILLENNIAL PROPERTY OF THE YEAR 2019 AOMA TOBY Awards



PROPERTY EXCELLENCE: GENERATION Y 2018 AOMA TOBY Award



ASSISTANT MANAGER OF THE YEAR 2018 AOMA TOBY Award



GEN X PROPERTY OF THE YEAR 2020 AOMA TOBY Awards



GEN X PROPERTY OF THE YEAR 2019 AOMA TOBY Awards



PROPERTY EXCELLENCE: GENERATION X 2018 AOMA TOBY Award



PROPERTY MANAGER OF THE YEAR 2018 AOMA TOBY Award



INNOVATIVE MARKETING OF THE YEAR 2019 AOMA TOBY Awards



PROPERTY OF THE YEAR (201-300 UNITS) 2019 AASCW



PROPERTY EXCELLENCE: NEW CONSTRUCTION 2018 AOMA TOBY Award



MAINTENANCE TECH OF THE YEAR 2018 AASCW





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## **OUR FOUNDERS**



WILLIAM ARPE William (Bill) R. Arpe is Chairman of Fiduciary Real Estate Development, Inc. (FRED). Prior to serving as FRED's Chairman, Bill served as President and CEO between 1984 and 2012. He, along with Ted Kellner, founded FRED in 1984. Since that time, FRED has grown from being an acquirer and property manager of stabilized multifamily apartments, into the fully integrated real estate development and investment management company that it is today



TED KELLNER Ted Kellner, CFA is the Executive Chairman of Fiduciary Real Estate Development, Inc. (FRED) and one of the founding members of FRED. He is the retired founder and portfolio manager of Fiduciary Management, Inc., an investment management firm established in 1980



Fiduciary Real Estate Development, Inc. (FRED) is an experienced developer and investor in commercial real estate focusing on multifamily, mixed-use, medical office and industrial projects.

Founded in 1984, FRED's proven track record of successful investment management has grown the business into Wisconsin's largest property management company.

The company owns and manages more than 8,000 market rate apartments throughout the states of Wisconsin, Minnesota and Illinois with an owned portfolio conservatively valued at over \$1 Billion.

In addition, FRED has over 25 years of real estate development and in-house construction experience. The company has developed over 5,500 market rate apartments, 1,000 single-family lots, 600 condominiums and has converted over 1,100 units to condominiums.

## **ABOUT US**

**OVER 8,000** MARKET RATE APARTMENTS OWNED & MANAGED

OWNED PORTFOLIO VALUED AT OVER **\$1 BILLION** 

**OVER 400,000** SQF OF COMMERCIAL REAL ESTATE VALUED AT \$100 MILLION

1,000 SINGLE-FAMILY LOTS & 600 CONDOMINIUMS

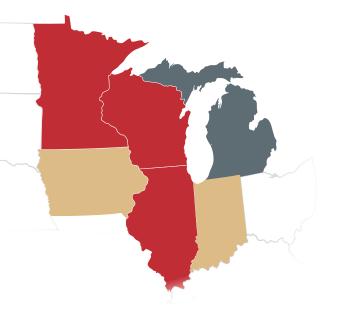
## WHAT WE DO

FRED'S REPUTATION AND EXPERTISE CONSISTENTLY ENSURES SUCCESSFUL **DEVELOPMENTS FOR SINGLE FAMILY COMMUNITIES, MULTIFAMILY COMMUNITIES** AND COMMERCIAL DEVELOPMENT.

*Multifamily Communities* FRED manages 30+ apartment communities consisting of over 8,000 apartment homes in Wisconsin, Minnesota and Illinois. We are proud of creating, building, and managing our own communities; controlling and designing quality from start to finish.

**Commercial Development** From a state of the art medical campus to a children's educational facility, we have developed and constructed build to suit industrial and office buildings for our clients. By listening to their needs, we have been able to provide award-winning facilities that accommodate their growing needs.

**Single Family Communities** Our years of experience help us to acquire key land parcels while skillfully steering the development through government approval processes. Our development team oversees all of the critical stages of development including land acquisition, design planning, approval process, infrastructure improvement, construction, and marketing and sales.







**BRETT MILLER** Brett is the President and CEO of FRED. He is responsible for the company's vision, mission and strategy as well as building a diversified portfolio of single family, multifamily and commercial real estate.



Operating Officer of FRED. He is responsible for risk management, development operations and legal. He has extensive development, brokerage and legal background in Wisconsin and Illinois.



KATHY NETTESHEIM Kathy is the Chief Management Officer of FRED. She is responsible for overseeing the daily operations of over 8,000 multifamily units and ensuring that FRED provides a dynamic, high quality living experience to our residents.



**CRAIG RADDATZ** Craig is an Executive Vice President at FRED. In his 23 years with FRED, he had been responsible for identifying development opportunities for the company. He has successfully developed residential communities in over a dozen municipalities in the state of Wisconsin.

**RYAN SCHULTZ** Ryan is an Executive Vice President at FRED and the founder of HSI Properties, LLC. Ryan is responsible for prospecting new development opportunities and sourcing equity financing for the company. As President of HSI Properties, Ryan led nearly \$300MM of overall development in several different commercial property segments including multifamily, healthcare, industrial and retail. Ryan remains the managing member and controlling interest in the HSI limited partnerships.

**STEVE BERSELL** Steve is the Chief



AUSTIN MAUTZ Austin is the Chief Financial Officer of FRED. He is responsible for all finance and accounting for the company, management of investor relations and equity procurement.



PETER TODD Peter is the Vice President of Construction for FRED. Peter has been with the company since 2015 and is charged with leadership of the Construction Division. This includes creation of design/construction standards and processes, understanding market conditions, maintaining development quality standards and employee development/retention.





TONY DEROSA Tony is a Vice President and project principal with FRED. Tony is responsible for leading the company's growing development team including all aspects of the firm's development activities, from sourcing opportunities to working closely with lenders, architects and contractors. Over the course of his career, Tony has been in involved in more than \$500M of real estate development transactions.

#### EXECUTIVE TEAM

#### DEVELOPMENT TEAM

### DEVELOPMENT PROJECTS























### SEASONS MULTIFAMILY COMMUNITIES

SEASONS EMBODIES THE EVOLUTION OF LUXURY SUBURBAN LIVING by providing an exceptional location blended with high end amenities and finishes tailored to suit our residents' lifestyle. Located in a park like setting, our Seasons locations provide a true suburban feel with the convenience of city life only minutes away. The unparalleled experience of the clubhouse, resort-style pool and 24-hour fitness center contribute to a higher standard of living for our residents.



















### DEVELOPMENT PROJECTS























#### FIDUCIARY REAL ESTATE DEVELOPMENT INC

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789 N Water St #200 Milwaukee, WI 53202 (414) 226-4535 fred-inc.com