

Date: August 5, 2021

To: Village of East Troy Plan Commission

From: Tim Schwecke, Zoning Administrator

Subject: Downtown design review for Zinn's Mercantile located at 2087 Division Street (ROP 00068); David and Maureen Allen, applicant

Application 2020-16; <https://s.zoninghub.com/DMZN31QFV5>

Meeting: August 9, 2021 Plan Commission meeting

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David and Maureen Allen own the building located at 2087 Division Street and have submitted a petition to repaint the front facade.



The property is located in the downtown design review district, and the proposed work requires Plan Commission review.

Below is the subsection relating to color selections in the downtown design review district.

- (9) Exterior colors. Selected exterior colors for structures and appurtenances, including fixtures and signs, shall be compatible and harmonious with those of existing buildings in the immediate area which conform to the overall design theme. Specifically, throughout the district:
  - (a) Fluorescent, day glow and/or neon colors shall not be permitted. Where such colors constitute a component of a standardized corporate theme or identity, muted versions of such colors shall be used.
  - (b) High-gloss paints, lacquers, varnishes or other shiny nonglazing surfaces shall not be used.
  - (c) Color combination schemes shall be limited to no more than four different colors for all the structures and appurtenances on a property. Varying shades, tints or intensities of a color shall count as a different color for this purpose.
  - (d) Color schemes shall be used consistently throughout the property, including on both the upper and lower portions of buildings, and on all facades of a building or structure.

**Previous approvals** – None

**Public notice** Aside from being included on the meeting agenda, no other public notice is required.

**Motion for approval:** Approve the revisions (repainting) to the façade as proposed

**Attachments:**

1. Application materials (color samples)

Zinn's Mercantile

Body



Door

