

# SIGN REVIEW

6/14/21 Plan Commission Meeting

## Pet Supplies Plus / DEVO Properties

Planning & Zoning Report

Germantown, Wisconsin

### Summary

Sign Effectz Inc., agent for DEVO Properties, property owner, and Pet Supplies Plus, is requesting approval for a wall sign and a sign face replacement for a new tenant in the Sendik's Village Centre located at N112 W15800 Mequon Road.

**Property Location:** N112W15800 Mequon Road

### Applicant/

### Property Owner:

Sign effects  
Eric Rohs  
1827 W Gendale Ave  
Milwaukee, WI

G Town Properties  
Gregory Devorkin  
138 Buntrock Ave  
Thiensville, WI 53092

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**Current Zoning:** B-2 PDD: Sendik's Village Centre

Adjacent Land Uses		Zoning
North	Residential	Rm-2
South	Commercial	B-3
East	Commercial	B-1
West	Commercial/Residential	B-3/Rm-3



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**Proposal**

Sign Effectz Inc., agent for DEVO Properties, property owner, and Pet Supplies Plus, is requesting approval for a wall sign and a sign face replacement for a new tenant in the Sendik's Village Centre located at N112 W15800 Mequon Road.

**Wall Sign**

- 2'6" x 30' (75 sqft) "PET SUPPLIES PLUS" and 1' x 19.75' (21.5 sqft) "GROOMING" & "DOG WASH" LED internally illuminated flush mounted channel letters. The signs will be placed on the south elevation of the building over the entrance facing the parking lot and Mequon Road.

**Face Replacement**

- 1.6' x 9.5' (15.2 sqft) double-sided, internally illuminated acrylic and vinyl sign panel insert to be located on the existing multi-tenant monument sign.

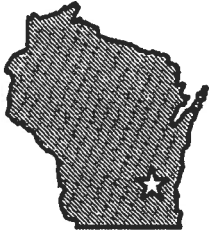
**Staff Comments**

The proposed signs meet the Village's sign requirements. Electrical permits will be required from Inspection Services prior to the installation of new electrical components.

**Village Planning & Zoning Staff Recommendation**

**APPROVE** the proposed wall sign and sign face replacement for Pet Supplies Plus subject to the following condition:

1. Electrical permits shall be obtained from Inspection Services prior to installation of any/all electrical components.



Fee must accompany application

\$275 Sign Review Fee

\$ 75 Sign Face Replacement

Paid 5-19-21 Date 5/18/21

## SIGN REVIEW APPLICATION

Pursuant to Section 17.46 of the Municipal Code

Please read and complete this application carefully. **All applications must be signed and dated.**

### 1 APPLICANT OR AGENT

Eric Rohs

Sign Effectz, Inc.

1827 W. Glendale Avenue

Milwaukee, WI 53209

Phone ( 262 ) 220-9220

Fax ( )

E-Mail ericr@signeffectz.com

### PROPERTY OWNER

Gregory I. Devorkian

Devo Properties

138 Buntrock Avenue

Theinsville, WI 53092

Phone ( 262 ) 240-1500

gid@devooffices.com

### 2 PROPERTY ADDRESS OR GENERAL LOCATION

N112W15800 Mequon Road

### 3 SIGN INFORMATION

Sign Dimensions 4' - 5 7/8" height x 19' - 9 7/8" width Single Multi Tenant (circle one)

Number of Sides 1 Building Frontage SF \_\_\_\_\_

Total Square Footage of Sign (include all sides) 89.80

Total height of the Sign \_\_\_\_\_

Is the Sign to be illuminated ✓ yes no

Type of Sign Construction Materials Aluminum, Acrylic, and vinyl

Distance to Closest Property Line \_\_\_\_\_

Are there any existing signs on the property Yes

If yes, what is the total Square Footage of existing signs \_\_\_\_\_

What are the intentions for the existing signs: Take down \_\_\_\_\_ Remain ✓

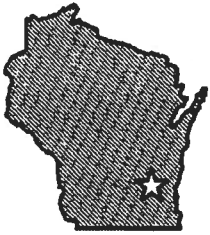
### 4 SIGNATURES -- ALL APPLICATIONS MUST BE SIGNED BY OWNER!

Eric Rohs  
Applicant

May, 17th, 2021  
Date

Greg Devorkian  
Owner

5/18/2021  
Date



Village of



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### PROPERTY ADDRESS OR GENERAL LOCATION

N112W158000 Mequon Road

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### SIGN INFORMATION \* Reface Tenant Panels

Sign Dimensions 19.25" height x 113.75" width Single Multi Tenant (circle one)  
Number of Sides 2  
Total Square Footage of Sign (include all sides) 30.4  
Total height of the Sign                       
Is the Sign to be illuminated ✓ yes            no  
Type of Sign Construction Materials Aluminum faces  
Distance to Closest Property Line                     

Are there any existing signs on the property Yes  
If yes, what is the total Square Footage of existing signs                     

What are the intentions for the existing signs: Take down ✓ Remain           

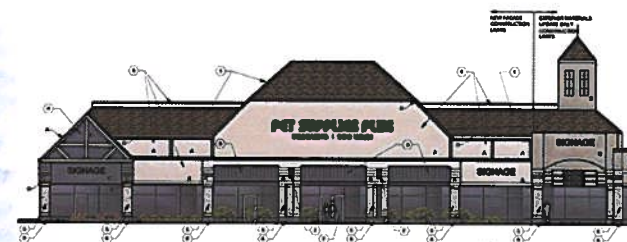
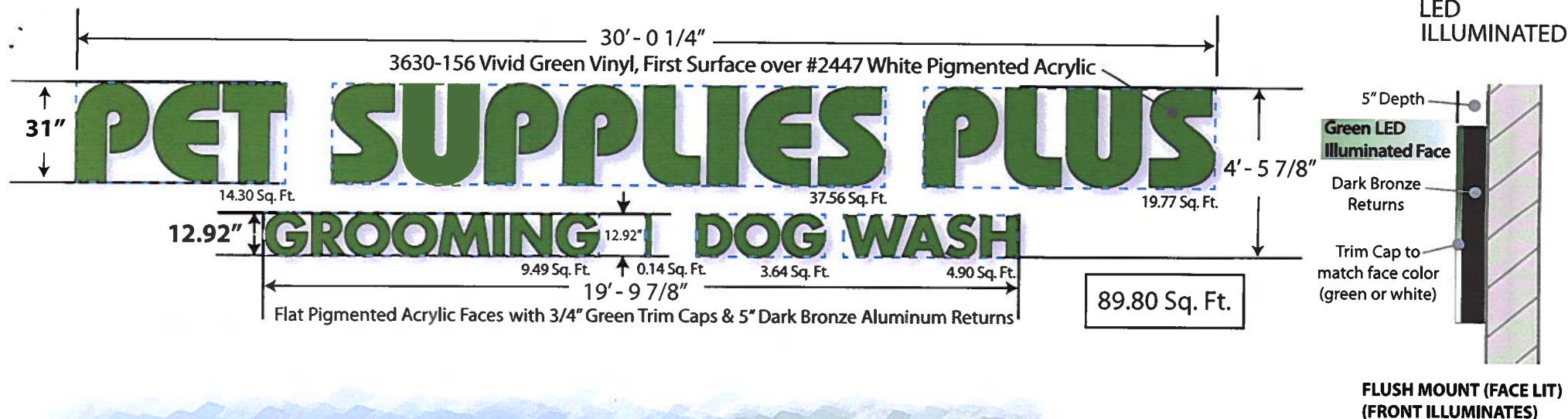
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Eric Rohs May 17th, 2021  
Applicant Date

Greg Devorkian 5/18/2021  
Owner Date  
Mayor





Everbrite

**DISCLAIMER:** Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to engineering specifications and install drawings.  
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Customer: PS: Pet Supplies Plus

Project No: 445673

Scale:

Date: 03/11/2021

Drawn By: KW

Location: Germantown, WI

Site No: PSN122ADR

Description: 31" LED Channel Letter  
Set w/ LED Taglines, Individual Mount

Revised:

Revised:

Customer Approval: Graphics and colors on file will be used unless otherwise specified by customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrite.

CUSTOMER SIGNATURE

DATE

LANDLORD SIGNATURE

DATE

## Tenant's Pylon/Monument Signs

