

SIGN REVIEW

5/10/21 Plan Commission Meeting

Village of Germantown / Public Works

Village Planner Report

Germantown, Wisconsin

Summary

The Village of Germantown, property owner, is requesting approval for a new ground sign to be located at N112 W17001 Mequon Road, between the Village Hall and Library buildings.

Location: N112 W17001 Mequon Road

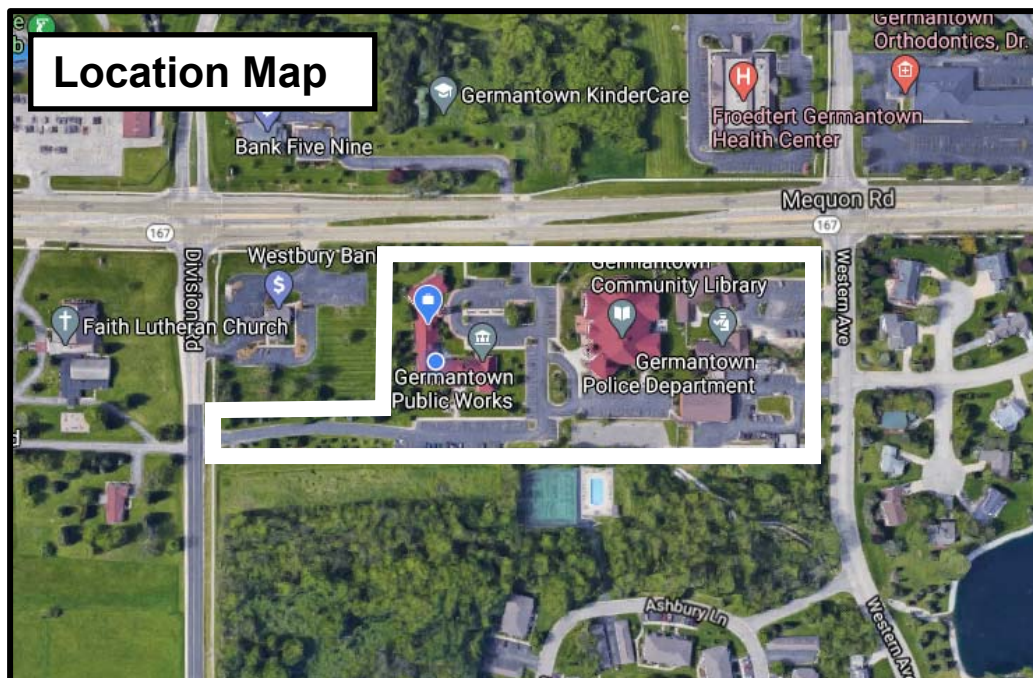
Agent/

Property Owners: Village of Germantown
Department of Public Works
N112W17001 Mequon Road
Germantown, WI

Village of Germantown
N112W17001 Mequon Road
Germantown, WI

Zoning: I: Institutional

Adjacent Land Uses		Zoning
North	Commercial	B-1
South	Multi-family Residential	Rm-1
East	Residential	Rd-2 / Rs-7
West	Commercial / Institutional	B-1 / I



Background

Plan Commission action to approve the monument sign was taken on February 8 and then reconsidered on February 22 in order for staff to obtain samples of the proposed fabricated metal tower feature. Since that time, the specifications for the base and tower feature have been revised to require both be constructed with masonry (block for the base and face brick & tile) for the tower feature. It is the desire of the Public Works Department to get PC approval for the proposed monument sign and then work out any further details concerning the brick/tile pattern on the tower element with the Village's Building Oversight Committee with whatever direction/feedback the PC is willing to provide.

Proposal

The Germantown Public Works Department is requesting approval for a new monument sign for the Village Hall and Library buildings located at N112 W17001 Mequon Road, to be located on the east side of the main driveway entrance off of Mequon Road. This sign will replace the existing monument sign on the property. The sign will include a 32 square foot electronic message board, which will be used to display messages from departments in Village Hall, the Library, Police Department, Fire Department, and other community groups.

Monument Sign

- 156 square foot (78 square feet per side), double-sided sign to include 94 square feet (46 square feet per side) of internally illuminated aluminum cabinet w/ routed faces and internal LED lighting and an electronic message board (64 square feet total, 32 square feet per side). The signage will be mounted on a 3' masonry base with a decorative masonry tower to coordinate with the Village Hall and Library buildings. The overall height of the sign structure, including the tower and pole cover, will be 14'9".

Staff Comments

The proposed monument sign meets the Village's sign requirements. A code-compliant landscape plan has been submitted.

Village Staff Recommendation

APPROVE the proposed monument sign for the Village of Germantown property located at N112 W17001 Mequon Road subject to the following conditions:

1. Electrical permit shall be obtained from Inspection Services prior to installation of any/all electrical components.



Village of



Germantown

Willkommen

Fee must accompany application

\$275 Sign Review Fee

\$ 75 Sign Face Replacement

Paid _____ Date 2-1-21

SIGN REVIEW APPLICATION

Pursuant to Section 17.46 of the Municipal Code

Please read and complete this application carefully. **All applications must be signed and dated.**

1 APPLICANT OR AGENT

Village of Germantown
1112 W17001 Mequon Rd.
Germantown, WI 53022
Public Works Director Larry Ratajczak
Phone (262) 250-4721
Fax ()
E-Mail _____

PROPERTY OWNER

Village of Germantown
1112 W17001 Mequon Road
Germantown, WI 53022
Phone ()

2 PROPERTY ADDRESS OR GENERAL LOCATION

1112 W17001 Mequon Road

3 SIGN INFORMATION

Sign Dimensions ~9' height x ~13' width Single/Multi Tenant (circle one)
Number of Sides 2 Building Frontage SF _____
Total Square Footage of Sign (include all sides) 156 sq. ft
Total height of the Sign 14' 9"
Is the Sign to be illuminated X yes _____ no
Type of Sign Construction Materials EMB, Masonry Base,
Distance to Closest Property Line 8'

Are there any existing signs on the property Yes
If yes, what is the total Square Footage of existing signs _____

What are the intentions for the existing signs: Take down X Remain _____

4 SIGNATURES -- ALL APPLICATIONS MUST BE SIGNED BY OWNER!

Lawrence Ratajczak 2/1/2021
Applicant Date

Owner Date



Specifications

Village of Germantown - Custom Monument Sign
 - Custom fabricated aluminum cabinet with routed faces and internal LED lighting, custom aluminum pole cover, aluminum arch. Masonry base to match building. Full color 16mm electronic message center with 80x150 matrix. Double sided.

Appleton
Signarama
 The way to grow your business.

920.739.7446

2428 W. Nordale Dr.
 Appleton, WI 54914

Signarama-Appleton.com

Client _____

**Village of
 Germantown**

Project _____

32745 _ Monument Sign

Date: 3/30/2020

File Name: 32745 _ Monument Sign

Page: 1

Revision: 3

Scale: 1:10

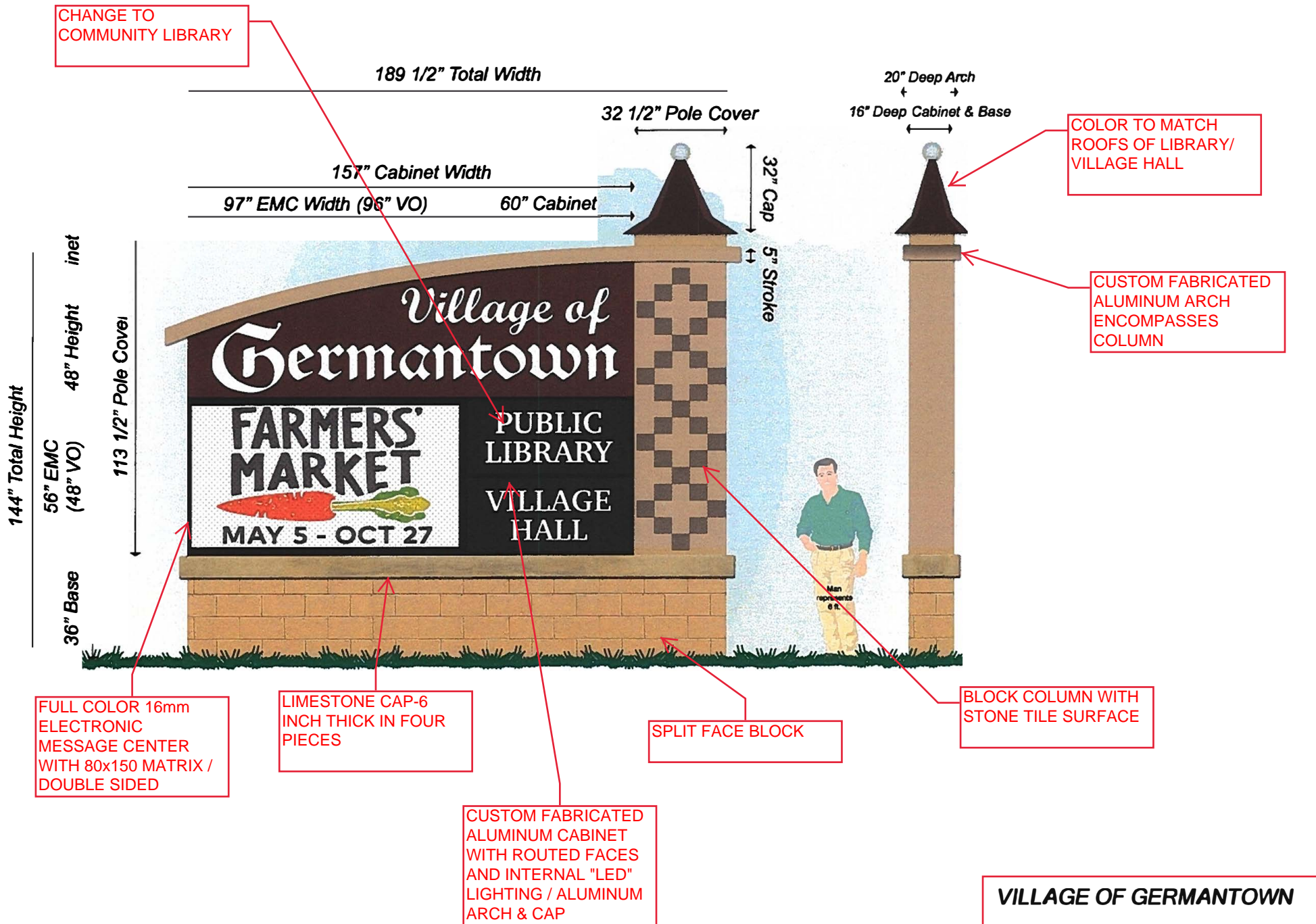
File Drawn By: Travis T.



COLOR DISCLAIMER: THE INK COLORS SHOWN IN THIS RENDERING MAY NOT MATCH THE ACTUAL PRINT. FINAL PRINT OR VINYL COLORS THAT WILL BE USED.
 LEGAL PROPRIETARY DISCLAIMER: THIS DOCUMENT AND THE INFORMATION CONTAINED IN IT IS PROPRIETARY TO SIGNARAMA / FLYWAY INC. THE HOLDER NEEDS PRIOR WRITTEN CONSENT OF SIGNARAMA / FLYWAY INC. TO USE THE INFORMATION USED OR BY IT TO ANY THIRD PARTY OR REPRODUCE THIS DOCUMENT.



A DIVISION OF FLYWAY INC.
**SIGNARAMA-FOND DU LAC
 FLYWAY SIGNS & LIGHTING**

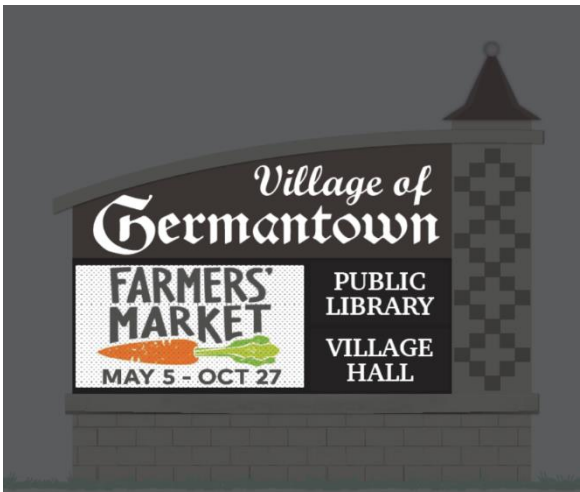


VILLAGE OF GERMANTOWN

ENGINEERING DEPARTMENT

March 12, 2021

OPTION 1



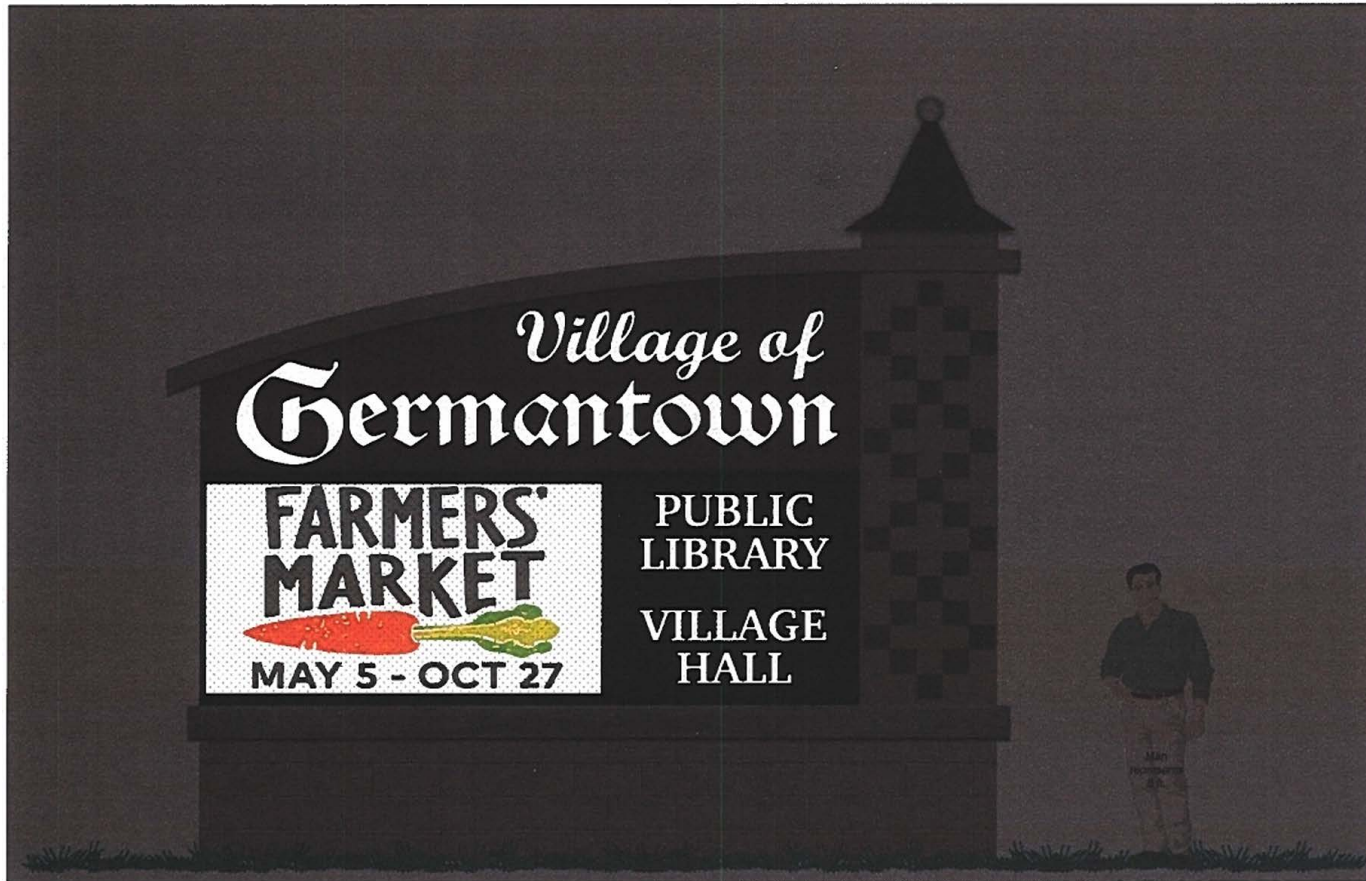
Night View

OPTION 2

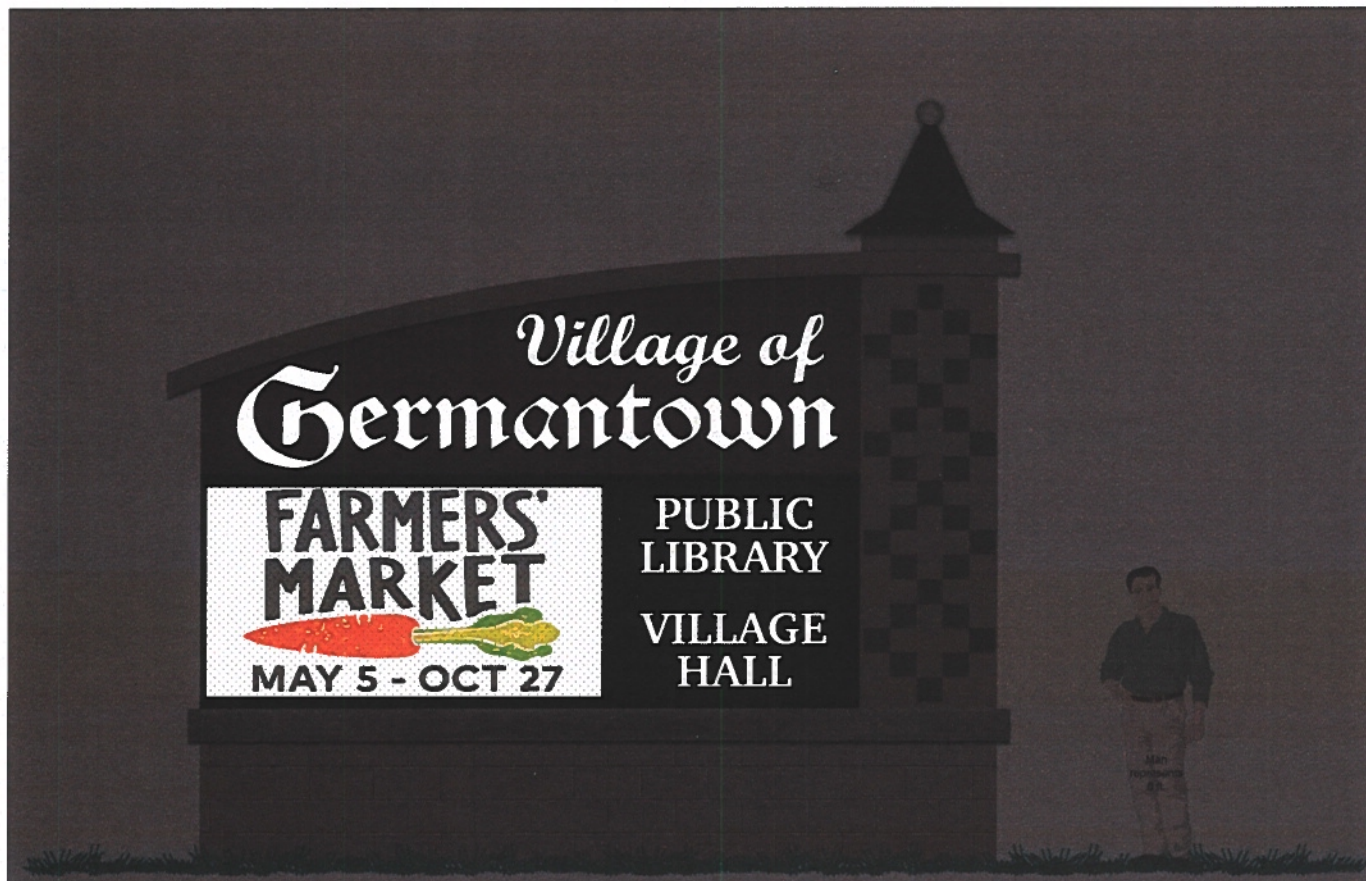


OPTION 3





Night View



Night View

Specifications

Village of Germantown - Custom Monument Sign
 - Custom fabricated aluminum cabinet with routed faces and internal LED lighting, custom aluminum pole cover, aluminum arch. Masonry base to match building. Full color 16mm electronic message center with 80x150 matrix. Double sided.

Appleton
Signarama
 The way to grow your business.

920.739.7446

2428 W. Nordale Dr.
 Appleton, WI 54914

Signarama-Appleton.com

Client _____

**Village of
 Germantown**

Project _____

32745 _ Monument Sign

Date: 3/30/2020

File Name: 32745 _ Monument Sign

Page: 2

Revision: 3

Scale: 1:10

File Drawn By: Travis T.



COLOR DISCLAIMER: THE INK COLORS SHOWN IN THIS RENDERING MAY NOT MATCH THE ACTUAL PRINT, FINAL PRINT OR VINYL COLORS THAT WILL BE USED.
 LEGAL PROPRIETARY DISCLAIMER: THIS DOCUMENT AND THE INFORMATION CONTAINED IN IT IS PROPRIETARY TO SIGNARAMA / FLYWAY INC. THE HOLDER NEEDS PRIOR WRITTEN CONSENT OF SIGNARAMA / FLYWAY INC. TO USE THE INFORMATION, DISCLOSE IT TO ANY THIRD PARTY OR REPRODUCE THIS DOCUMENT.



A DIVISION OF FLYWAY INC.
**SIGNARAMA-FOND DU LAC
 FLYWAY SIGNS & LIGHTING**

NOTE: Sign shown in this photo rendering is approximate, and may be different than actual installation.

Existing Sign
(to be removed)



New Sign Location



SIGNS

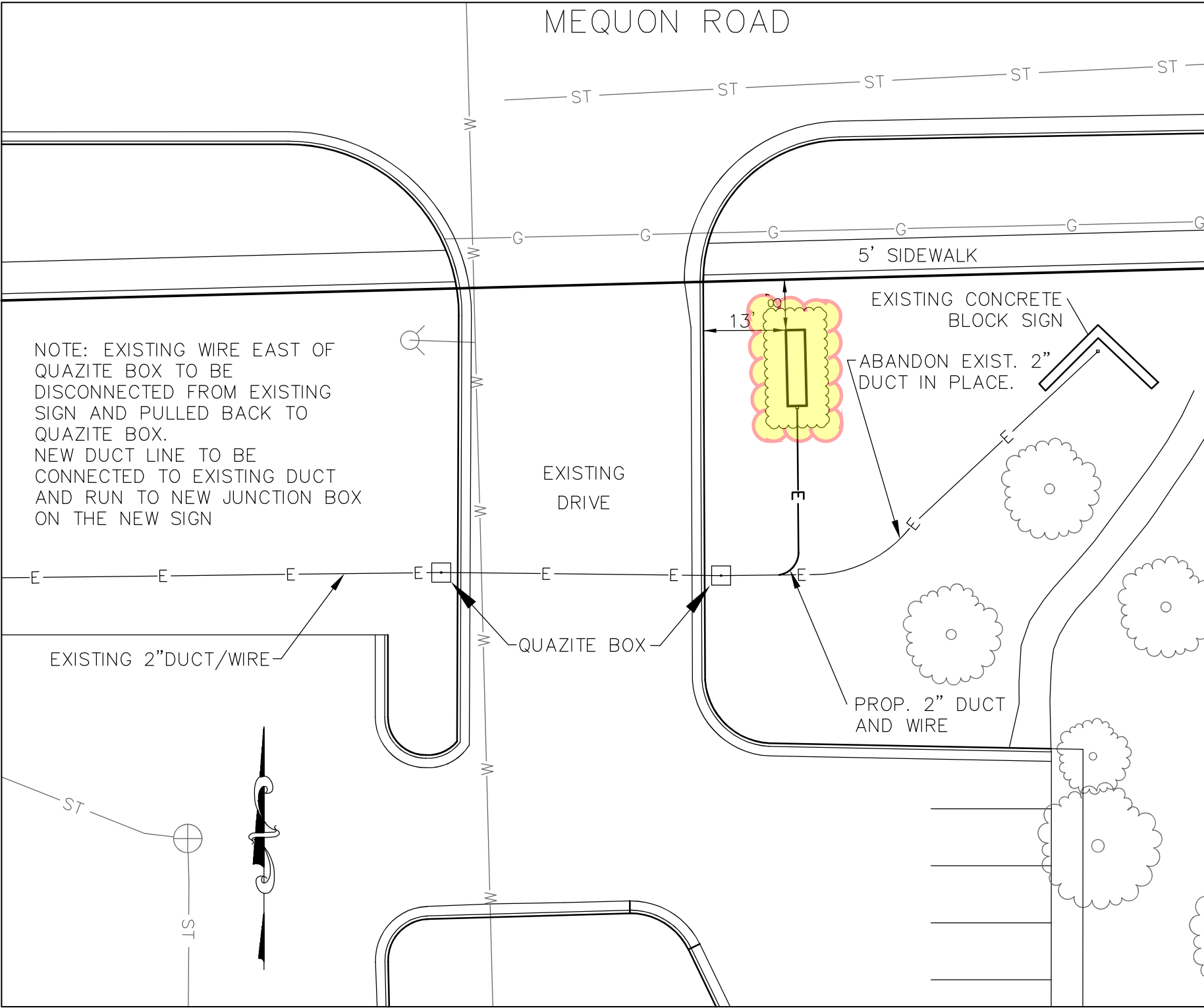
4085 North 128th Street
Brookfield, WI 53005
p. 262-781-1500
www.LembergElectric.com

Client: Village of Germantown
Location: N112W17001 Mequon Road
City: Germantown, Wisconsin 53022

Sales Representative: Skip DeBack
Project Manager:
Designer: Mark Mayzik

Scale: N/A
Paper Size: 11x17
Signature / Date:

Client / Location or Project / Sign Classification / Version# or Sheet / Revision# / Drawing Status Date:
Germantown_MON_LOC_r01_D 04-09-20



DESIGNED BY	RCB	DATE	2/14/20
DRAWN BY	RCB	DATE	2/14/20
APPROVED BY	LWR	DATE	2/14/20
CADFILE: \\ang\cadd\proj\Job no\ang\177.dwg			
© 2010 VILLAGE OF GERMANTOWN ENGINEERING DEPARTMENT			

SIGN LOCATION SITE PLAN VILLAGE OF GERMANTOWN VILLAGE HALL

ENGINEERING DEPARTMENT
Village of

PROJECT NUMBER
2003

PROJECT FILE

SCALE
AS SHOWN

SHEET NUMBER
1



QUOTE

Order Number	Quote Date
QO-104150	02/17/2021

W180 N6275 Marcy Road Menomonee Falls, WI 53051
www.jniplants.com

Bill to

Village of Germantown
N112W17001 Mequon Road
Germantown, WI 53022 US

Ship To

Village of Germantown
N112W17001 Mequon Road
Germantown, WI 53022 US

Phone: 2622504715

Order Date	Sales Rep	PO Number	Department	Terms	Ship Method
	Vanessa Mueller	Monument Sign	Wholesale	NET-30	MF Pickup

ProductID	Description	Size	Qty	Price	Total
1843C2G	Pink-a-licious™ Fritsch Spirea	#2 CONTAINER	8	\$12.50	\$100.00
4010C1G	Jazz Little Bluestem	#1 CONTAINER	6	\$8.00	\$48.00
7789C1G	Karmina Geranium	#1 CONTAINER	15	\$9.00	\$135.00
6023C5G	Green Gem Boxwood	#5 CONTAINER	6	\$58.00	\$348.00
9523C1G	Summer Beauty Ornamental Onion	#1 CONTAINER	15	\$7.50	\$112.50

Your sales rep is: Vanessa Mueller
414-940-4373
vmueller@johnsonsnursery.com

Sub Total \$743.50

EXEMPT Tax \$0.00

Total **\$743.50**

Quote valid for 60 days

Accepted By _____ Date _____

