



VILLAGE OF EAST TROY

2015 Energy Drive
East Troy, Wisconsin 53120

SIGN Permit Application

For Sign Inspections

call (262) 352-4433

Note*Separate Electrical Permits required

PERMIT NO.

TAX KEY#

PROJECT LOCATION (Address No. & Street)

2789 Main St.

Applicant or Agent (Please Print or Type)

Name: Jordan Marshall

Signature:

Business Name: Marshall Sign

Address: W6415 Oak View Ln.

City: Plymouth

State: WI

Zip Code: 53073

Phone Number: 920-526-3100

Fax Number:

Mobile Number: 920-838-4204

E-mail Address: MarshallSignjordan@gmail.com

Property Owner (Please Print or Type)

Name: Overlook Ridge

signature:

Address: 2789 Main St. East Troy WI

Phone Number: 262-372-3571

E-mail or Fax Number:

Please fill out the information below regarding the proposed sign

Business Name: Overlook Ridge

Location/Address: 2789 Main St. East Troy WI

Phone Number(s): 920-838-4204

Zoning District:

Estimated Cost

\$5000

SIGN TYPE:

- ☒ Wall ☒ Monument/Free Standing ☐ Marquee/Canopy ☐ Park Name
☐ One Side ☐ Two Sides ☐ Temporary
☐ Other, please specify:

SIGN DIMENSIONS:

Sign Face Dimensions: Height: All details are in attached drawings Width:

Total Display Area: Sq. Ft. Setback From Street R.O.W. Ft.

Distance from grade to peak of sign (ground sign): Ft.

Lineal feet of wall sign will be placed on (wall sign): Ft.

Sign Lighting:

- ☒ Internally Illuminated ☐ Ground Mounted ☐ Non-Illuminated
☐ Pole Mounted ☐ Mounted On Top Of Sign ☐ Other:

Existing Signs

Number of: 0 Type: Area: Sq.Ft.
Type: Area: Sq.Ft.

Office Use Only

Total Fees \$ Ck# Rec'd by Date Rec'd

☐
See Additional Conditions
Correspondence

CONDITIONS OF APPROVAL: All signs shall conform to the Village of East Troy Zoning Code

Sign Permit approved By:



PROPOSED EXTERIOR SIGNAGE

East Troy, WI

Project # 5629 rev.04

Created 07.25.25



D/F MONUMENT

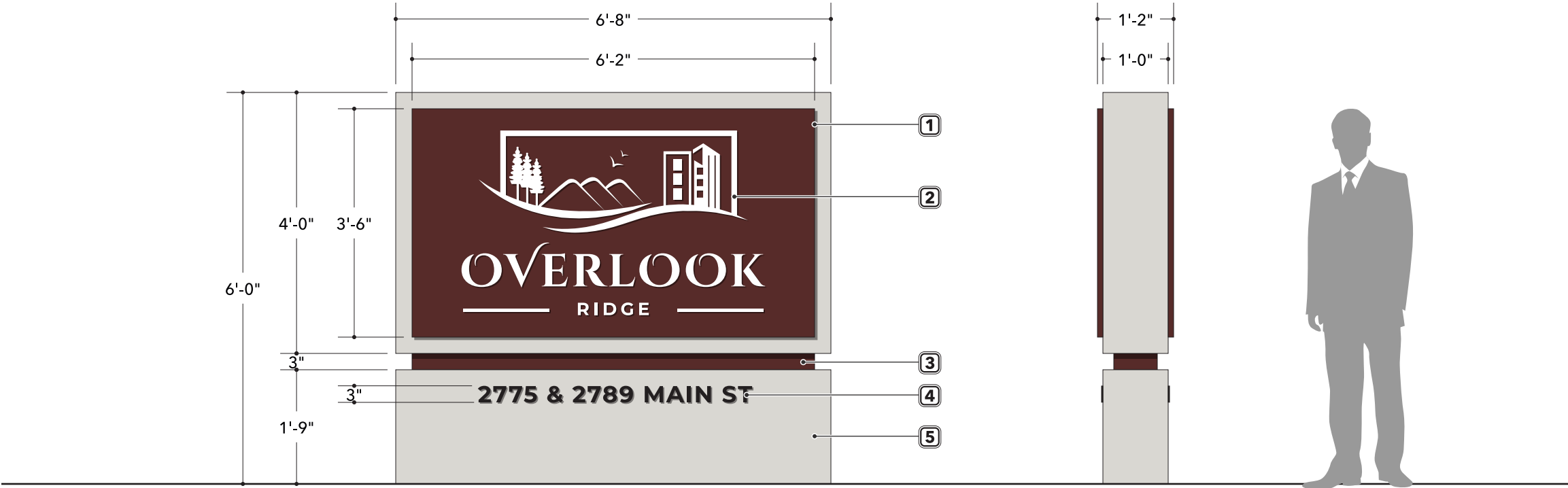
1 - CABINET
Cabinet Material: Fabricated Aluminum
Cabinet Color: Paint to Match LP SmartSide 'Desert Stone' –
Face Material: 1" Deep Fabricated Aluminum Pan Face
Face Color: Paint to Match LP SmartSide 'Redwood Red' –

2 - GRAPHICS
Material: 1/4" FCO Aluminum
Color: Paint White, Satin Finish –

3 - REVEAL
Material: Fabricated Aluminum
Color: Paint to Match LP SmartSide 'Redwood Red' –

4 - ADDRESS
Material: 1/4" FCO Aluminum
Color: Paint Black, Satin Finish –

5 - BASE
Material: Fabricated Aluminum
Color: Paint to Match LP SmartSide 'Desert Stone' –



1 Sign Detail
OPPOSITE FACE IS IDENTICAL

D/F MONUMENT

1 - CABINET

Cabinet Material: Fabricated Aluminum

Cabinet Color: Paint to Match LP SmartSide 'Desert Stone' –

Face Material: 1" Deep Fabricated Aluminum Pan Face

Face Color: Paint to Match LP SmartSide 'Redwood Red' –

2 - GRAPHICS

Material: 1/4" FCO Aluminum

Color: Paint White, Satin Finish –

3 - REVEAL

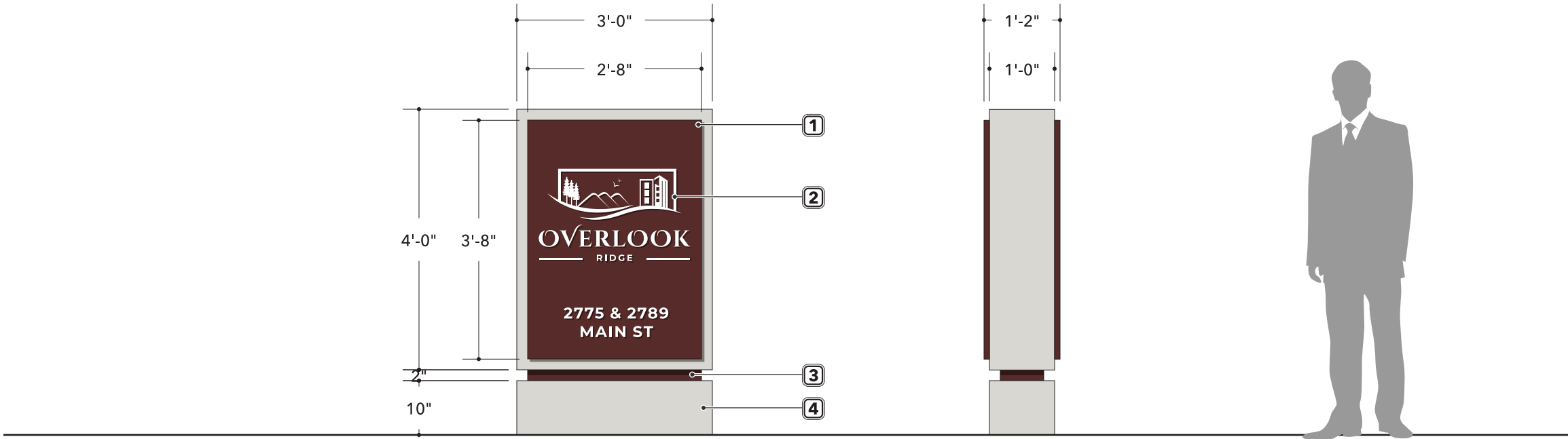
Material: Fabricated Aluminum

Color: Paint to Match LP SmartSide 'Redwood Red' –

4 - BASE

Material: Fabricated Aluminum

Color: Paint to Match LP SmartSide 'Desert Stone' –



1 Sign Detail
OPPOSITE FACE IS IDENTICAL

EDGE-LIT LETTERS

- 1 - EDGE-LIT LETTERS
- Illumination:** Internal White LEDs
- Faces:** Painted White, Satin Finish – □
- Returns:** 1 1/2" Total Depth; Front 1" Painted White, Satin Finish; Back 1/2" White Acrylic – □
- Installation:** Flush to Wall

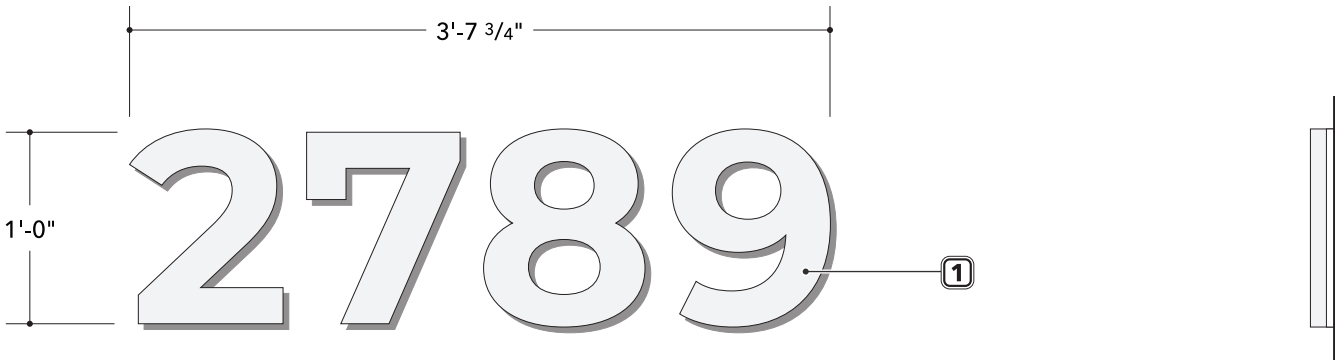
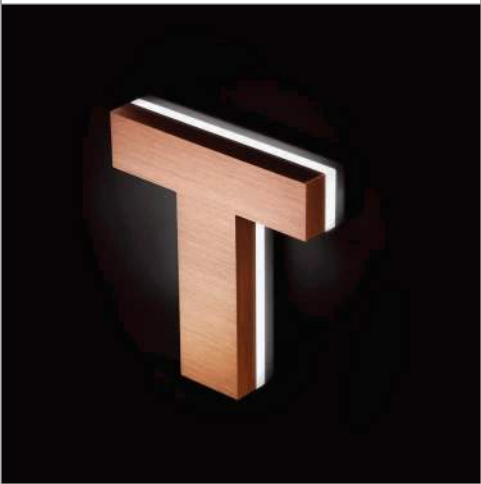


1 Proposed Building A Entry
DAY VIEW



2 Proposed Building A Entry
NIGHT VIEW

ILLUMINATION DETAIL



3 Sign Detail

EDGE-LIT LETTERS

- 1 - EDGE-LIT LETTERS
- Illumination:** Internal White LEDs
- Faces:** Painted White, Satin Finish – □
- Returns:** 1 1/2" Total Depth; Front 1" Painted White, Satin Finish; Back 1/2" White Acrylic – □
- Installation:** Flush to Wall

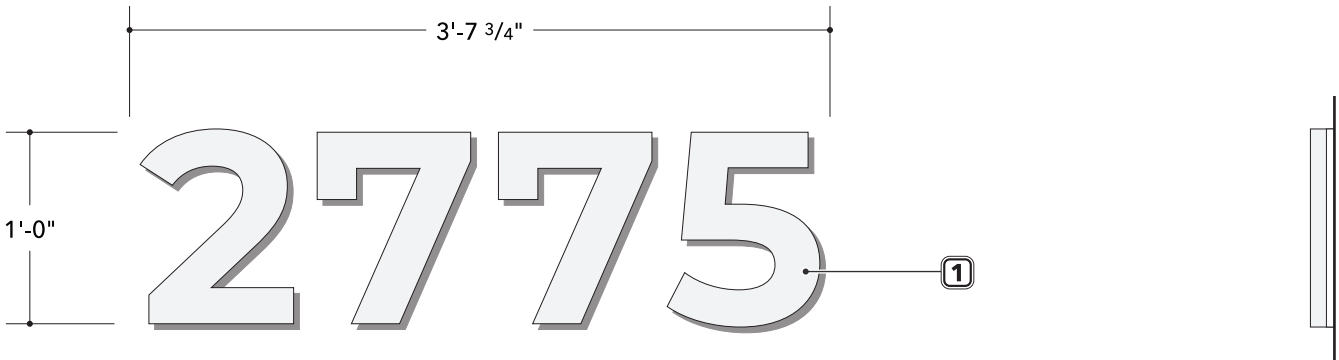
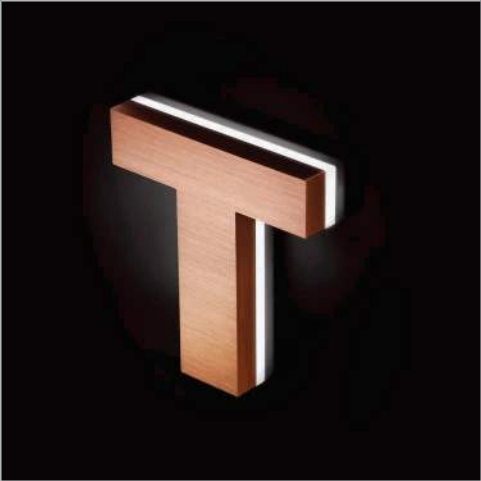


1 Proposed Building B Entry
DAY VIEW



2 Proposed Building B Entry
NIGHT VIEW

ILLUMINATION DETAIL



3 Sign Detail

